



**PROF. MADYA DR.
AINULASHIKIN BINTI
MARZUKI**

PENSYARAH UNIVERSITI DS14

CONTACT

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Address: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 0, Ongoing: 3

Master - Completed: 2, Ongoing: 0

AREAS OF EXPERTISE

Environmental Social And Governance (esg) Investing

Islamic Corporate Governance

Corporate Social Responsibility And Sustainability Reporting In Accounting

BIOGRAPHY

A lecturer from Fakulti Ekonomi Dan Muamalat. Holds a Phd in Islamic Finance.

ACADEMIC QUALIFICATION

Phd in Islamic Finance (2013)

Master in Pentadbiran Perniagaan (2005)

Bachelor in Perakaunan (1999)

Diploma in Perakaunan (1996)

RESEARCH

1. A MAQASID AL-SHARIAH FRAMEWORK FOR SUSTAINABILITY REPORTING IN MALAYSIAN PUBLIC SECTOR ORGANIZATIONS TO ENHANCE TRANSPARENCY AND ACCOUNTABILITY IN ACHIEVING SUSTAINABILITY DEVELOPMENT GOALS AGENDA

2025

ON GOING

MAIN RESEARCHER

2. DEVELOPING A HOLISTIC DISCLOSURE INDEX FOR TAKAFUL CORPORATE GOVERNANCE AND SHARIAH GOVERNANCE IN STRENGTHENING MALAYSIA AS INTERNATIONAL ISLAMIC FINANCE HUB

2021

COMPLETED

MAIN RESEARCHER

3. MODELLING THE MEDIATING EFFECT OF CORPORATE FINANCING DECISION (CFD) ON THE RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY PERFORMANCE (CSP) AND CORPORATE FINANCIAL PERFORMANCE (CFP) : EVIDENCE FROM SHARIAH COMPLIANT COMPANIES

2018

COMPLETED

MAIN RESEARCHER

**4. MICRO FINANCING FOR WOMEN ENTREPRENEURS - THE CASE OF
SANAS USAHA NIAGA ENTERPRISE**

2016 COMPLETED MAIN RESEARCHER

5. "IS BAI BI THAMIN AJIL" (BBA) OPPRESIVE

2014 COMPLETED MAIN RESEARCHER

**6. DETERMINANTS OF MONEY FLOW INTO ISLAMIC MANAGED
FUNDS**

2013 COMPLETED MAIN RESEARCHER

**7. A STUDY ON THE RELATIONSHIP BETWEEN KNOWLEDGE OF
CONSUMER CREDIT AND DEBT BURDEN : AN EXPLORATORY ST**

2007 COMPLETED MAIN RESEARCHER

PUBLICATION

1. COMPARATIVE ANALYSIS OF SUKUK STRUCTURES, RATINGS AND YIELDS: EVIDENCE FROM MALAYSIA AND INDONESIA

2025 PROCEEDING

2. ISLAMIC FINTECH IN MALAYSIA

2025 CHAPTER IN BOOK

3. POST CORPORATE RESTRUCTURING ANALYSIS: THE CASE OF MALAYSIAN RESOURCES CORPORATION BERHAD (MRCB)

2024 JOURNAL

4. CHARACTERISTICS OF BOARD AND SHARIAH BOARD ON RISK-TAKING AND PERFORMANCE: EVIDENCE FROM TAKAFUL OPERATORS IN MALAYSIA

2024 JOURNAL

5. DO BOARD OF DIRECTORS AND SHARIAH SUPERVISORY BOARD CHARACTERISTICS AFFECT PERFORMANCE

2024 JOURNAL

6. APPLICATION OF MAQASID AL-SHARIAH IN RESPONSIBLE INVESTMENT (MSRI) AND PRACTICES TOWARDS ESG

2024 JOURNAL

7. DEVELOPING PRESERVATION OF HUMAN LIFE (HIFZ AL-NAFS) FRAMEWORK FOR SOCIAL IMPACT MEASUREMENT

2024 PROCEEDING

8. THE INFLUENCE OF ESG, SRI, ETHICAL, AND IMPACT INVESTING ACTIVITIES ON PORTFOLIO AND FINANCIAL PERFORMANCE? BIBLIOMETRIC ANALYSIS/MAPPING AND CLUSTERING ANALYSIS

2023 JOURNAL

9. CORPORATE GOVERNANCE AND SHARIAH GOVERNANCE: ASSESSING FROM TAKAFUL OPERATORS IN MALAYSIA

2023 JOURNAL

10. BOARD OF DIRECTORS, SHARIAH SUPERVISORY BOARD CHARACTERISTICS AND PERFORMANCE OF TAKAFUL OPERATORS IN MALAYSIA AND INDONESIA

2023 PROCEEDING

11. THE MODERATING ROLE OF RISK MANAGEMENT COMMITTEE ON THE RELATIONSHIP BETWEEN CORPORATE GOVERNANCE MECHANISMS AND TAKAFUL PERFORMANCE

2023 PROCEEDING

12. THE INFLUENCE OF INSTITUTIONAL SHAREHOLDERS ON THE RELATIONSHIP BETWEEN ESG AND FIRM PERFORMANCE PRELIMINARY ANALYSIS

2023 PROCEEDING

13. DEVELOPMENT OF AN INTEGRATED SOCIAL BANKING FRAMEWORK: A MAQASIDIC APPROACH

2023 PROCEEDING

14. RESEARCH TREND IN TAKAFUL: A META ANALYSIS

2022 PROCEEDING

15. THE MEDIATING EFFECT OF LEVERAGE BETWEEN THE RELATIONSHIP OF CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE: MALAYSIAN EVIDENCE

2020 PROCEEDING

16. MUTUAL FUND FAMILIES IN SAUDI ARABIA, MALAYSIA, INDONESIA AND PAKISTAN: HOW PERSIST THEIR PERFORMANCE ARE?

2020 PROCEEDING

17. SELECTIVITY AND MARKET TIMING ABILITY OF FUND FAMILY: EVIDENCE FROM EMERGING MARKETS

2019 PROCEEDING

18. A COMPARATIVE ANALYSIS OF THE SMART MONEY EFFECT IN MALAYSIAN ISLAMIC AND CONVENTIONAL EQUITY FUNDS

2017 JOURNAL

19. A REVIEW OF PERFORMANCE, SCREENING AND FLOWS IN SCREENED MUTUAL FUNDS

2017 CHAPTER IN BOOK

20. SOCIAL RESPONSIBILITY IN ISLAMIC FINANCE

2016 CHAPTER IN BOOK

21. COMPARATIVE PERFORMANCE-RELATED FUND FLOWS FOR MALAYSIAN ISLAMIC AND CONVENTIONAL EQUITY FUNDS

2015 JOURNAL

22. FINANCIAL LITERACY EDUCATION PROGRAMME IN MALAYSIA

2015 PROCEEDING

23. SOCIAL RESPONSIBILITY IN ISLAMIC FINANCE

2015 PROCEEDING

24. SHARIAH SCREENING INTENSITY IN MALAYSIAN ISLAMIC MUTUAL FUNDS

2015 CHAPTER IN BOOK

25. MUTUAL FUND

2015 CHAPTER IN BOOK

26. ASSESSING FINANCIAL EDUCATION AND FINANCIAL PLANNING PROGRAMME IN MALAYSIA

2014 PROCEEDING

27. DEVELOPMENT OF ISLAMIC MUTUAL FUNDS IN MALAYSIA

2014 CHAPTER IN BOOK

28. MALAYSIAN EVIDENCE ON THE PERFORMANCE OF ISLAMIC MUTUAL FUNDS

2014 CHAPTER IN BOOK

29. THE SMART MONEY EFFECT IN MALAYSIAN EQUITY FUNDS: ISLAMIC VERSUS CONVENTIONAL

2013 PROCEEDING

30. THE SMART MONEY EFFECT IN MALAYSIAN EQUITY FUNDS: ISLAMIC VERSUS CONVENTIONAL

2013 PROCEEDING

31. SMART MONEY IN MALAYSIAN ISLAMIC AND CONVENTIONAL MUTUAL FUNDS

2013 PROCEEDING

32. CONSUMER CREDIT: IS IT GOOD OR BAD?

2006 CHAPTER IN BOOK

CONSULTATION/ADULATION

1. PROJEK KEPUASAN PELANGGAN DAN NIAT MEMBELI KRAF PADA HARI KRAF KEBANGSAAN 2015

2015

NATIONAL

KRAFTANGAN MALAYSIA

2. MENYEMAK DAN MEMURNIKAN PELAN STRATEGIK 2008-2013, PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA

2008

NATIONAL

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA

AWARDS/RECOGNITION

1. ACADEMIC ADVISOR

2025

UNIVERSITY

2. ACADEMIC ADVISOR

2025

NATIONAL

3. ACADEMIC PROGRAM ADVISOR

2025

UNIVERSITY

4. ACADEMIC ADVISOR

2025

UNIVERSITY

5. VISITING RESEARCHER

2025

INTERNATIONAL