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CONTACT

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Dan Muamalat

SUPERVISION

PhD - Completed: 1, Ongoing: 4

Master - Completed: 0, Ongoing: 1

AREAS OF EXPERTISE

Quality Management (including Total Quality Management (tqm))

Intellectual Capital

Halal Industry Management

BIOGRAPHY

A lecturer from Fakulti Ekonomi Dan Muamalat. Holds a Phd in Business (total Quality Manage.

ACADEMIC QUALIFICATION

Phd in Business (total Quality Manage (2008)

Diploma in Post Graduate Diploma In Teaching & Learning (2003)

Master in Business (total Quality Management) (1999)

B.sc. in Business Administration (finance) (1997)

RESEARCH

**1. GENERIC HALAL ASSURANCE SYSTEM (HAS) MODEL FOR SMALL
AND MEDIUM ENTERPRISES (SMES)**

2018

COMPLETED

MAIN RESEARCHER

PUBLICATION

1. CORE ENTREPRENEURIAL SKILLS FOR SUSTAINABLE VENTURES

2025 CHAPTER IN BOOK

2. BUILDING UNIVERSITY-BASED ENTREPRENEURIAL ECOSYSTEMS

2025 CHAPTER IN BOOK

3. ASAS PENGURUSAN & PENTADBIRAN PERNIAGAAN

2024 CHAPTER IN BOOK

4. B3 PENGURUSAN OPERASI DALAM PERNIAGAAN

2024 CHAPTER IN BOOK

5. DIALYSIS CENTRE OF WAQAF AN-NUR: NEW HOPE FOR A PROPER ISLAMIC FINANCIAL PLANNING?

2023 JOURNAL

6. THE RELATIONSHIP OF ORGANIZATIONAL COMPETITION ORIENTATION, MARKETING CAPABILITY AND CUSTOMER NETWORKS IN ACHIEVING SELLER ACHIEVEMENT

2022 JOURNAL

7. ASAS PENGURUSAN & PENTADBIRAN PERNIAGAAN

2021 CHAPTER IN BOOK

8. ASAS PENGURUSAN OPERASI

2021 CHAPTER IN BOOK

9. ISLAMIC ENTREPRENEURSHIP: A SYSTEMATIC REVIEW OF FUTURE CHALLENGES AND PROSPECTS OF PAKISTANI SMES

2020 JOURNAL

10. INTELLECTUAL CAPITAL IN TOURISM SMES IN AZAD JAMMU AND KASHMIR, PAKISTAN

2020 JOURNAL

11. GARIS PANDUAN PROJEK PERUNDINGAN UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

2020 POLICY

12. IMPACT OF INTELLECTUAL CAPITAL ON ORGANIZATIONAL PERFORMANCE OF ICT SMES IN PENANG, MALAYSIA

2018 JOURNAL

13. FROM HALAL ASSURANCE TO HALAL OPERATIONAL EFFICIENCY: EXPLORING THE APPLICABILITY OF JAPANESE 5S PRACTICES IN MALAYSIA'S HALAL RESTAURANT OPERATIONS

2018 PROCEEDING

CONSULTATION/ADULATION

1. PELAN STRATEGIK PROMOSI DAN PEMASARAN PROGRAM PENGUKUHAN SKIM AMALAN PERTANIAN BAIK MALAYSIA (MYGAP)

2022 NATIONAL LEMBAGA PEMASARAN PERTANIAN PERSEKUTUAN (FAMA)

2. PROGRAM PEMERKASAAN USAHAWAN MAKANAN MIKRO B40 HOMEBASED DAN STREET FOOD MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

2021 NATIONAL YAYASAN HASANAH - UTHSB

3. PROGRAM PEMERKASAAN USAHAWAN MIKRO IBU TUNGGAL B40 MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

2020 NATIONAL YAYASAN HASANAH

4. KAJIAN KEBERKESANAN PROGRAM KEUSAHAWANAN MARA

2019 NATIONAL MALIS AMANAH RAKYAT (MARA)

5. PROGRAM PEMBANGUNAN STANDARDISASI PENGILANG BUMIPUTERA (PROGRESS) - PERSIJILAN HALAL DAN MESTI

2019 NATIONAL MAJLIS AMANAH RAKYAT (MARA)

AWARDS/RECOGNITION

1. ANUGERAH MAKALAH JURNAL TERBAIK

2025 UNIVERSITY

2. HALAL SCANDAL: WHAT COOPERATIVE SHOULD DO?

2025 Kebangsaan

3. 1ST PLACE AWARD EUSAHAWAN BEST IHL INSTITUTION 2023

2024 NATIONAL

4. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

2023 Antarabangsa Gold

5. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

2023 Antarabangsa Gold