



PROF. MADYA DR. MOHD MUZHAFAR BIN IDRUS

PENSYARAH UNIVERSITI DS14

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Address: Fakulti Pengajian
Bahasa Utama

SUPERVISION

PhD - Completed: 2, Ongoing: 6

Master - Completed: 0, Ongoing: 0

AREAS OF EXPERTISE

Post-colonial Literature

Popular Literature (including Indie Novels, Romance Novels, Chick Lit, Visual Literature And Graphic Novels)

Asian, Asean And World Literature (including American Literature, British Literature, English Literature And Classical/ancient Literature)

BIOGRAPHY

A lecturer from Fakulti Pengajian Bahasa Utama. Holds a Phd in Postcolonial Literature In English.

ACADEMIC QUALIFICATION

Phd in Postcolonial Literature In English (2015)

Master in Tesol (2011)

Bachelor in English Language Studies (2009)

RESEARCH

1. MATERIAL-BASED NEOLIBERALISM FRAMEWORK FOR LITERARY READINGS

2026 ON GOING MAIN RESEARCHER

2. MUSLIM LITERATURE AND MATERIAL BASED NEOLIBERAL FRAMEWORK

2026 ON GOING MAIN RESEARCHER

3. LEAVES OF HOPE: THE MALAYSIAN POOR PHOTOVOICE ON DEFORESTATION PROTECTIVE MEASURES

2024 ON GOING MAIN RESEARCHER

4. TAHFIZ PSYCHOGEOGRAPHY FRAMEWORK TO IMPROVE TAHFIZ LANDSCAPE CHARACTERISTICS AND EMOTIONS.

2023 ON GOING MAIN RESEARCHER

5. UNCONSCIOUS MALAY PSYCHE IN POPULAR TELEVESION (TV) FICTION THROUGH LITERATURE AND AUDIENCE NARRATIVES.

2015 COMPLETED MAIN RESEARCHER

PUBLICATION

1. REIMAGINING DE-URBANISED MADRASA AND SELF-PLACE INTERACTION THROUGH THE LENS OF PSYCHOGEOGRAPHY

2025 JOURNAL

2. DISCURSIVITIES OF EMPOWERMENT, MARGINAL WOMEN'S AGENCY, AND PSYCHOGEOGRAPHY OF MADRASA

2025 JOURNAL

3. CRISIS MANAGEMENT LANGUAGE DURING COVID-19: A CORPUS-ASSISTED ANALYSIS OF MALAYSIAN PRIME MINISTER'S DISCOURSE

2025 JOURNAL

4. SLAMMING INTO SPIRITUALITY: USING NATURE POEMS AND INAQ ELEMENTS TO HUMANISE GIFTED LEARNERS

2025 PROCEEDING

5. CONVERSATIONS THAT CONNECT: AN EXPLORATORY STUDY OF CLUBHOUSE USE AND MOTIVATIONS

2025 PROCEEDING

6. TAHFIZ PSYCHOGEOGRAPHY OF THE MARGINALS: REIMAGINING SELF AND PLACE THROUGH NARRATIVES

2024 JOURNAL

7. COUNTERING WESTERN STEREOTYPICAL ASSUMPTIONS OF THE REVERTS MUSLIMS' EXPERIENCES IN NAIMA B ROBERTS FROM MY SISTERS' LIPS (2005)

2024 PROCEEDING

8. DEBUNKING THE WESTERN FEMINIST FRAMEWORK OF THE VEILED WOMAN IN SHELINE ZAHRA JANMOHAMED'S LOVE IN A HEADSCARF (2010)

2023 JOURNAL

9. AUDIENCE AESTHETICS AND MALAY POPULAR CULTURE

2023 PROCEEDING

10. POPULAR CULTURE TRANSGRESSIVES & MALAYNESS

2023 PROCEEDING

11. DISABILITY, POPULAR TV FICTION, AND MALAY AUDIENCE AESTHETICS

2023 PROCEEDING

12. MALAYSIA RESPONDING TO DOMESTIC VIOLENCE_A CORPUS ASSISTED DISCOURSE ANALYSIS

2023 CHAPTER IN BOOK

13. MALAYSIA POPULAR MALAY-MUSLIM TV FICTION AND FAN NARRATIVES

2023 CHAPTER IN BOOK

14. VOICES OF INDIGENOUS PARENTS ON LEARNING, CLASS, AND LITERACY PRACTICES: AGENCY, AUTHORITY, AND EMPOWERMENT

2022 JOURNAL

15. ACCENTUATING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLDS

2022 PROCEEDING

16. AUDIENCE RESPONSES AND MALAY PEOPLEHOOD

2022 PROCEEDING

17. THE MALAY WORLD AND OPAQUE VALUES

2022 PROCEEDING

18. THE ISLAMIC DRIVES AND L2 MOTIVATIONAL LEARNING MODEL AMONG TAHFIZ STUDENTS

2022 PROCEEDING

19. NEOLIBERAL IDEOLOGIES IN MENGGAPAI BINTANG (REACH FOR THE STARS)

2022 CHAPTER IN BOOK

20. DISCARDED MASK ABANDONMENT: NARRATIVES OF RECONCILIATION AND RECIPROCITY

2021 PROCEEDING

21. POSTCOLONIAL CIVIC IDENTITY AND YOUTH (DIS)ORGANIZING ENVIRONMENT: A GROWTH INTO CITIZENSHIP ANALYSIS

2020 JOURNAL

22. THE EVOLUTION AND THE FUNCTION OF HANTU IN THE AGE OF PANDEMIC COVID-19 AND THE MEDIA

2020 JOURNAL

23. DUALITY, CO-SIGNIFIERS, AND CONTEMPORARY ILLNESSES

2020 PROCEEDING

24. IDEOLOGY, NEWSPAPER TEXTS, AND LITERARY NARRATOLOGY

2020 PROCEEDING

25. IDEOLOGY, NEWSPAPER TEXTS, AND LITERARY NARRATOLOGY

2020 PROCEEDING

26. THE TEACHING OF PROSE: NOVEL

2020 BOOK

27. BLENDED LEARNING AS A PEDAGOGY IN HIGHER EDUCATION: LEARNERS TOOLS/APPLICATIONS PREFERENCES IN ENGLISH FOR PROFESSIONAL COURSE

2020 CHAPTER IN BOOK

28. OPENING UP ALTERNATIVES TO DOMINANT IDEOLOGICAL CONSTRUCTIONS OF ENGLISH LANGUAGE TEACHING IN MALAYSIA

2019 JOURNAL

29. PURSUING IMPERFECTION, FORGIVENESS, AND REPENTANCE IN POPULAR TWENTY-FIRST CENTURY MALAY TELEVISION FICTION

2019 JOURNAL

30. MOTIVATION OF LANGUAGE IN LITERARY TEXT: A STUDY OF TONI MORRISONS SULA

2019 JOURNAL

31. THEORIZING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLD(S)

2019 PROCEEDING

32. AUGMENTED REALITY LEXICAL LEARNING

2019 PROCEEDING

33. POPULAR TV FICTION: CULTURAL IDENTITIES, UNCONSCIOUS MALAY PSYCHE, AND YOUTH

2018 JOURNAL

34. FEMALE YOUTH RESPONDING TO POPULAR TV FICTION: UNCONSCIOUS MALAY PSYCHE AND RESISTANCE

2018 JOURNAL

35. ADVICE-GIVING ROLES AND STRATEGIES IN SELECTED FACULTY MEMBER-GRADUATE STUDENT ADVISING

2018 JOURNAL

36. ENHANCING THE QUALITY OF LIFE USING MULTILITERACIES PROJECT APPROACH TO AUGMENT EMPLOYABILITY SKILLS AMONG MALAYSIAN UNIVERSITY GRADUATES

2018 PROCEEDING

37. THEORIZING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLD(S)

2018 PROCEEDING

38. MASYARAKAT, KOMUNITI, DAN IDENTITI ORANG ASLI: PENYATUAN KONTEKS SOSIO-BUDAYA

2018 PROCEEDING

39. REDISCOVERY OF THE MALAY ?LOCAL:? YOUTH AND TV FICTION IN MALAYSIA

2017 JOURNAL

40. "IT'S NOT THOROUGH, BUT IT SHOULDN'T BE THERE:" ADVICE-GIVING ROLES AND STRATEGIES IN DOCTORAL ADVISEMENT NARRATIVES

2017 PROCEEDING

41. RE-THINKING EDUCATION FOR INDIGENOUS POPULATION THROUGH SUSTAINABLE SOCIO-CULTURAL EDUCATION FRAMEWORK

2017 PROCEEDING

42. KURSUS KEMAHIRAN KEHIDUPAN: MENGHUBUNGKAN PEMBELAJARAN FORMAL DAN TIDAK FORMAL DI SEKOLAH TAHFIZ

2017 PROCEEDING

43. THE ?SANCTITY? OF IMPERFECTION: FORGIVENESS IN POPULAR TELEVISION (TV) FICTION

2017 PROCEEDING

44. AUDIENCE NARRATIVES, POPULAR TV FICTION, AND UNCONSCIOUS MALAY PSYCHE

2017 PROCEEDING

45. LEGITIMATION ANALYSIS: EXPLORING DECISION-MAKING AND POWER IN HOT BENCH

2016 JOURNAL

46. GLOBALIZATION, RE-DISCOVERY OF THE MALAY ?LOCAL,," AND POPULAR TV FICTION THROUGH AUDIENCE NARRATIVES

2016 JOURNAL

47. CONTEMPORARY ISSUES ON POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE

2016 PROCEEDING

48. COMMUNICATING WITH ALTERNATIVE MODERNITIES: CULTURAL IDENTITIES, POPULAR TV FICTION, AND AUDIENCE RESPONSES

2016 PROCEEDING

49. COMMUNICATING WITH SOCIAL IMAGINARY: CULTURAL IDENTITIES, POPULAR TV FICTION, AND AUDIENCE RESPONSES

2016 PROCEEDING

50. MULTI-VARIED REALITIES OF MALAY CULTURAL IDENTITIES IN POPULAR TV FICTION

2016 PROCEEDING

51. POPULAR TV FICTION, MEDIASCAPE, AND MALAY CULTURAL IDENTITIES

2016 PROCEEDING

52. 9/11 CONSCIOUSNESS: A DISCOURSE ANALYSIS IN MALAYSIAN NEWSPAPERS

2016 PROCEEDING

53. FOLLOWERSHIP: BOOSTING POWER AND POSITION IN POPULAR TV FICTION

2015 JOURNAL

54. MALAY CULTURAL IDENTITIES: A REVIEW

2015 JOURNAL

55. POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE IN ADAM & HAWA

2015 PROCEEDING

56. 1MALAYSIA, TV FICTION, AND THE REDISCOVERY OF THE MALAY "LOCAL"

2015 PROCEEDING

57. POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE IN ADAM & HAWA

2015 PROCEEDING

58. CONTEMPORARY RISKS AND OPPORTUNITIES: RE-LOCALIZING MALAYNESS IN POPULAR TV FICTION

2015 PROCEEDING

59. DECISION-MAKING, LEGITIMATION, AND POWER IN HOT BENCH

2015 PROCEEDING

60. YOUTH, TV FICTION, AND THE REDISCOVERY OF THE MALAY LOCAL

2015 PROCEEDING

61. POPULAR CULTURE: POWER AND POSITION IN POPULAR TV FICTION

2014 JOURNAL

62. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

2014 JOURNAL

63. REPRESENTING ACTION: TRANSITIVITY AND VERB PROCESSES IN MALAYSIAN AND SINGAPOREAN ORAL PROCEEDINGS OVER BATU PUTEH ISLAND ISSUE

2014 JOURNAL

64. POWER, ADAT, AND POPULAR TV FICTION IMAGINARY

2014 JOURNAL

65. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

2014 PROCEEDING

66. ACE-IT-THROUGH: COMMUNICATIVE ENGLISH FOR ALL

2014 BOOK

67. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

2014 CHAPTER IN BOOK

68. FACEBOOK-INFUSED IDENTITIES: LEARNERS? VOICES

2013 JOURNAL

69. IMAGINING NEW MALAY IDENTITIES IN POPULAR MALAYSIAN TV FICTION

2013 JOURNAL

70. LEARNING LANGUAGE THROUGH WIRELESS TECHNOLOGY: AN IMPACT STUDY

2013 JOURNAL

71. "PETALING STREET ALMOST MALAYSIAN"- A DISCOURSE ANALYSIS OF NEWS ON ILLEGAL IMMIGRANTS

2013 JOURNAL

72. REPRESENTING ACTION: TRANSITIVITY AND VERB PROCESSES IN MALAYSIAN AND SINGAPOREAN ORAL PROCEEDINGS OVER BATU PUTEH ISLAND ISSUE

2013 PROCEEDING

73. LANGUAGE LEARNING & WIRELESS TECHNOLOGY: A PRELIMINARY FINDING

2013 PROCEEDING

74. BRIDGING ENGLISH LANGUAGE LEARNING THROUGH WIRELESS TECHNOLOGY

2013 PROCEEDING

75. WIRELESS TECHNOLOGY & LANGUAGE LEARNING: A STUDY AT TWO MALAYSIAN UNIVERSITIES

2013 PROCEEDING

76. POPULAR CULTURE: POWER AND POSITION IN POPULAR TV FICTION

2013 PROCEEDING

77. "PETALING STREET ALMOST MALAYSIAN"- A DISCOURSE ANALYSIS OF NEWS ON ILLEGAL IMMIGRANTS

2012 PROCEEDING

78. LEARNING LANGUAGES THROUGH WIRELESS TECHNOLOGY: AN IMPACT STUDY

2012 PROCEEDING

79. THE IDEOLOGICAL CONSTRUCTION OF ILLEGAL IMMIGRANTS IN MALAYSIAN NEWSPAPERS AND ITS IMPACT ON MULTICULTURALISM: A DISCOURSE ANALYSIS

2011 PROCEEDING

80. IMPACT OF WIRELESS TECHNOLOGY ON LANGUAGE LEARNING

2011 PROCEEDING

AWARDS/RECOGNITION

1. KEY PERFORMANCE INDICATORS OF MORE THAN 95% AWARD

2025 UNIVERSITY

2. KEY PERFORMANCE INDICATORS OF MORE THAN 95% AWARD

2025 UNIVERSITY

3. JOURNAL PUBLICATION AWARD

2025 UNIVERSITY

4. EXTERNAL BOARD MEMBER (AHLI LEMBAGA LUAR)

2025 NATIONAL

5. EXTERNAL BOARD MEMBER (AHLI LEMBAGA LUAR)

2025

NATIONAL