

PROF. MADYA DR. NORAILIS BINTI AB WAHAB

PENSYARAH UNIVERSITI DS14

CONTACT

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FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	9	4
Master	0	1

AREAS OF EXPERTISE

- Operational Management
- Industrial Relations Issues
- Quality Management
- Business Management

ACADEMIC QUALIFICATION

- 2009 **PhD** - Management (quality)
- 2001 **Master** - Productivity And Quality Enhancement
- 2000 **Bachelor** - Economics (industry)

RESEARCH

1. **TREND DAN FAKTOR PERCERAIAN DI WILAYAH PERSEKUTUAN: KAJIAN DI MAHKAMAH SYARIAH WILAYAH PERSEKUTUAN KUALA LUMPUR**
   2024 | GERAN PENYELIDIKAN AGENSI KERAJAAN | ON GOING | CO-RESEARCHER

2. **NAVIGATING SUSTAINABILITY VIA DIGITAL TRANSFORMATION TOWARDS INNOVATIVE GREEN SUPPLY CHAIN MANAGEMENT FRAMEWORK: A COMPARATIVE STUDY AMONG ECOPRINT INDUSTRIES IN MALAYSIA AND INDONESIA**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

3. **KAJIAN MENGENAI KESIHATAN MENTAL WANITA YANG MENGHADAPI DISKRIMINASI DI TEMPAT KERJA (A STUDY ON WOMEN'S MENTAL HEALTH FACING DISCRIMINATION IN THE WORKPLACE)**
   2022 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

4. **TAHAP KESEJAHTERAAN EKONOMI DAN KAEDAH ALTERNATIF BAGI KELANGSUNGAN HIDDUP OKU (PENERIMA BANTUAN JKM) SEMASA TEMPOH PKP DI LEMBAH KLANG**
   2021 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

5. **KAJIAN MENGENAI DASAR PEKERJA ASING DI MALAYSIA MELALUI PAS LAWATAN KERJA SEMENTARA**
   2020 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

RESEARCH

6. DEVELOPMENT OF RELIGIOSITY FRAMEWORK OVERCOMING NEEDS AND STRESS DURING COVID19 AMONG UNIVERSITY STUDENTS

2020 | PENYELIDIKAN TANPA BIAYA | COMPLETED | CO-RESEARCHER

7. NEGOTIATING NEEDS AND READINESS OF PONDOK WARGA EMAS (PWE) SUSTAINABILITY ISLAMIC TOURISM DESTINATIONS IN MALAYSIA

2019 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

8. DEVELOPING COMPETITIVE BENCHMARK OF SMES? GREEN SUPPLY CHAIN MANAGEMENT THROUGH MAQASID SYARIAH LENSE

2019 | GERAN KPT | ON GOING | MAIN RESEARCHER

9. THE INTENTION OF ISLAMIC ESTATE PLANNING PRACTICE AMONG MUSLIM BUSINESS OWNER

2018 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

10. HALAL INDUSTRY SUSTAINABILITY THROUGH BUSINESS EXCELLENCE

2018 | GERAN SEPADAN ANTARABANGSA | COMPLETED | MAIN RESEARCHER

11. THE INFLUENCE OF SHARIAH AND SUPERVISORY BOARD (SSB) ON THE PERFORMANCE OF ISLAMIC FINANCIAL INSTITUTIONS (IFIS) IN MALAYSIA

2017 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

12. WORKING CAPITAL MANAGEMENT PRACTICES AMONG SMES IN NEGERI SEMBILAN

2017 | PENYELIDIKAN TANPA BIAYA | COMPLETED | CO-RESEARCHER

13. CRITICAL SUCCESS FACTORS (CSF) OF ISLAMIC FINANCIAL INSTITUTIONS (IFIS) THROUGH LEADERSHIP AND TALENT

2017 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

14. REHABILITATING PRISONERS : THE CASE OF THE BLUE OCEAN STRATEGY PROJECT OF THE PRISON DEPARTMENT AND THE ARMED FORCES

2016 | GERAN KPT | COMPLETED | CO-RESEARCHER

15. THE SIGNIFICANCE OF SYARIAH COMPLIANCE HOTEL TO MUSLIM CONSUMERS IN MALAYSIA

2016 | GERAN PENYELIDIKAN TRANSLASIONAL | COMPLETED | CO-RESEARCHER

16. MODELLING MUSLIMPRENEURS FROM THE LIFE OF ABDUL RAHMAN BIN AUF:EXPLORING THE VALUE OF ISLAMIC CREATIVITY AND INNOVATION IN MUSLIM ENTREPRENEURSHIP

2016 | GERAN PENYELIDIKAN TRANSLASIONAL | COMPLETED | CO-RESEARCHER

17. EMPOWERING ISLAMIC ENTREPRENEURSHIP EDUCATION THROUGH STRATEGIC INTERNSHIP PROGRAM

2014 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

18. SUPPLY CHAIN DYNAMIC OF QURBAN PERFORMANCE IN MALAYSIA

2012 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

RESEARCH

19. INFORMATION TECHNOLOGY SKILLS AMONG FACULTY OF ECONOMIC AND MUAMALAT STUDENTS: AN EXPLORATORY STUDY

2011 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

20. DEVELOPING BEST PRACTICE BENCHMARKING MODEL AMONG SHARI�AH COMPLIANT COMPANIES IN MALAYSIA

2011 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | MAIN RESEARCHER

21. IMPACT OF ISLAMIZATION IN MALAYSIAN PUBLIC HIGHER EDUCATION INSTITUTIONS

2010 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

22. VALUE REVELANCE OF ACCOUNTING NUMBER : DETERMINANTS OF CORPORATE SOCIAL RESPONSIBILITY OF ISLAMIC BANKS IN MALAYSIA

2009 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

23. CASH MANAGEMENT BEHAVIOR AMONG UNIVERSITY STUDENTS CASE STUDY : USIM

2009 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

24. ENTREPRENEURSHIP EDUCATION : CHALLENGES OF UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

2009 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

25. DEVELOPING AN EFFECTIVE MODEL FOR MARKETING AND PROMOTION OF REPEAT UMRAH TRAVELLERS IN MALAYSIA

2009 | GERAN KPT | COMPLETED | MAIN RESEARCHER

26. CORPORATE ETHICAL IDENTITY VIA COMMUNICATION IN ANNUAL REPORTS : THE CASE OF CONVENTIONAL AND ISLAMI

2009 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. THE INFLUENCE OF UTILITARIAN VALUE AND HEDONIC VALUE ON LOYALTY WITH CONSUMER SATISFACTION AS MEDIATION ON THE CONSUMER ?SOCIETY COFFE HOUSE?

IJTIM?'IYYA: JOURNAL OF MUSLIM SOCIETY RESEARCH

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

2. REIMAGINING HOLISTIC HEALTH TOURISM IN MALAYSIA: UNLOCKING THE ECONOMIC POTENTIAL WITH SUSTAINABLE WELLNESS INTEGRATION

INFORMATION MANAGEMENT AND BUSINESS REVIEW

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

3. THE INFLUENCE OF ISLAMIC BRAND ENGAGEMENT AS A MODERATION VARIABLE ON BRAND LOYALTY IN BANK SYARIAH INDONESIA CUSTOMERS

IJTIM?'IYYA: JOURNAL OF MUSLIM SOCIETY RESEARCH

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

PUBLICATION

4. KNOWLEDGE SHARING IN HIGHER EDUCATION: A HYBRID SYSTEMATIC LITERATURE REVIEW AND BIBLIOMETRIC ANALYSIS

INTERNATIONAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES,

2025 JOURNAL OTHER DATABASE CO-AUTHOR

5. STUDY ON THE SMALL-SIZED MERCHANTS AWARENESS AND PERCEPTION ON E-WALLETS ADOPTION

THE 9TH ASIA INTERNATIONAL MULTIDISCIPLINARY CONFERENCE

2025 PROCEEDING NON-INDEX MAIN AUTHOR

6. INFLUENCE OF INSTITUTIONAL FACTORS IN ADOPTING MUSLIMFRIENDLY AIRPORT SERVICES: A CONCEPTUAL FRAMEWORK

11TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2025 (IIECONS 2025)

2025 PROCEEDING NON-INDEX CO-AUTHOR

7. FORESIGHT OF ENVIRONMENTAL COMMUNICATION LITERATURE: BIBLIOMETRIC VERSUS CHATGPT

FORESIGHT

2024 JOURNAL SCOPUS CO-AUTHOR

8. THE INFLUENCE OF PRODUCT PLACEMENT IN KOREAN DRAMA ON CONSUMER PURCHASE INTENTIONS

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES (IJCOMAH)

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

9. PSYCHOLOGICAL ABUSE AS A FACTOR OF DIVORCE IN THE KUALA LUMPUR SYARIAH COURT

4TH SOUTHEAST ASIA PSYCHOLOGY CONFERENCE 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

10. GOLD AS SAFE HAVEN STRATEGY DURING COVID-19 PANDEMIC: THE CASE OF BURSA MALAYSIA

INTERNATIONAL CONFERENCE ON ECONOMICS, MANAGEMENT, AND BUSINESS

2024 PROCEEDING OTHER DATABASE MAIN AUTHOR

11. EW MOTOR: BEYOND HOPES

CASE STUDIES ON REVIVING BUSINESS AMIDST: THE COVID-19 PANDEMIC

2024 CHAPTER IN BOOK MAIN AUTHOR

12. IS THIS THE END OF THIS VENTURE?

ASIAN JOURNAL OF CASE RESEARCH

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

13. AN ANALYSIS OF SHARIA FINANCIAL LITERACY AND SHARIA FINANCIAL INCLUSION IN THE VILLAGE PROGRAM CONTINUITY

EL-JIZYA: JURNAL EKONOMI ISLAM

2023 JOURNAL OTHER DATABASE CO-AUTHOR

14. AL-QAWIY AL-AMIN: EMPOWERING EXCELLENCE IN WORKPLACE MENTORING

INTERNATIONAL JOURNAL OF COMMUNICATION, HUMANITIES AND MANAGEMENT (IJCOMAH)

2023 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

PUBLICATION

15. AL-QAWIY AL-AMIN: EMPOWERING EXCELLENCE IN WORKPLACE MENTORING

INTERNATIONAL JOURNAL OF COMMUNICATION, HUMANITIES AND MANAGEMENT

2023 JOURNAL OTHER DATABASE CO-AUTHOR

16. PENGGAJIAN PEKERJA ASING: PAS LAWATAN KERJA SEMENTARA (PLKS) DI SEMENANJUNG MALAYSIA: RANGKA DASAR & PERUNDANGAN

2023 BOOK

17. ERA DIGITAL: KEPENTINGAN DAN CABARANNYA TERHADAP PERKEMBANGAN KEUSAHAWANAN

PEMBANGUNAN LESTARI MASYARAKAT: KESEJAHTERAAN UMMAH ERA DIGITAL

2023 CHAPTER IN BOOK MAIN AUTHOR

18. ACHIEVING COMPETITIVE ADVANTAGE THROUGH THE ROLE OF TRAINING AND COMPENSATIONS PRACTICES ON INNOVATIVE WORK BEHAVIOR: A STUDY IN JORDAN ISLAMIC BANKS

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ECONOMICS AND MANAGEMENT SCIENCES

2022 JOURNAL OTHER DATABASE CO-AUTHOR

19. THE MEDIATING ROLE OF TECHNOLOGICAL INNOVATION ON THE RELATIONSHIP BETWEEN GREEN SUPPLY CHAIN MANAGEMENT AND SOCIAL PERFORMANCE

INTERNATIONAL JOURNAL OF HEALTH SCIENCES

2022 JOURNAL SCOPUS CO-AUTHOR

20. EXPLORING THE STRUCTURE AND TRENDS OF RESEARCH ON SINGLE MOTHER: A BIBLIOMETRIC ANALYSIS

JOURNAL OF GLOBAL BUSINESS AND SOCIAL ENTREPRENEURSHIP

2022 JOURNAL OTHER DATABASE CO-AUTHOR

21. THE IMPACT OF GREEN SUPPLY CHAIN MANAGEMENT PRACTICES ON FIRM?S COMPETITIVE ADVANTAGES.

INTERNATIONAL JOURNAL OF HEALTH SCIENCES

2022 JOURNAL SCOPUS CO-AUTHOR

22. ISLAMIC STOR BRAND ENGAGEMENT AND CUSTOMER LOYALTY RELATIONSHIP

IKONOMIKA : JURNAL EKONOMI DAN BISNIS ISLAM

2022 JOURNAL OTHER DATABASE CO-AUTHOR

23. THE ECONOMIC WELL-BEING OF THE DISABLED IN THE KLANG VALLEY DURING MCO AND ALTERNATIVE METHODS OF ECONOMIC SUPPORT

INTERNATIONAL CONFERENCE ON COMMUNICATION, MANAGEMENT AND HUMANITIES ICCOMAH III

2022 PROCEEDING NON-INDEX CO-AUTHOR

24. NISA: NATIONAL INITIATIVES FOR WOMEN?S STRESS ABATEMENT

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

25. MUHAD: MOBILE APP FOR HELPING AND AUGMENTING THE DISABLED

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

26. TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2.

2022 BOOK EDITOR

27. ORGANIZATIONAL MANAGEMENT CASES

2022 BOOK EDITOR

28. PENGENALAN - TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2

2022 CHAPTER IN BOOK MAIN AUTHOR

29. SAINTIS OKU BERKERUSI RODA

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2.

2022 CHAPTER IN BOOK MAIN AUTHOR

30. BAGAI HELANG MEMINTAS AWAN

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2.

2022 CHAPTER IN BOOK MAIN AUTHOR

31. PERANAN JURULATIH DALAM MENGENAL PASTI DAN MEMILIH BAKAT MELALUI AKTIVITI KOKURIKULUM SUKAN

MASA DEPAN PEMBELAJARAN KOKURIKULUM

2022 CHAPTER IN BOOK CO-AUTHOR

32. KEPIMPINAN DAN BAKAT DALAM PENGURUSAN KOKURIKULUM KESENIAN DAN KEBUDAYAAN PATUH SYARIAH

KOKURIKULUM: SEJARAH, ISU DAN CABARAN MASA KINI

2022 CHAPTER IN BOOK MAIN AUTHOR

33. NEGOTIATING NEEDS AND STRESS ACCORDING TO RELIGIOSITY DURING THE MOVEMENT CONTROL ORDER AMONG HIGHER EDUCATION INSTITUTION STUDENTS

ISLAM DAN PERANANNYA DALAM PEMBANGUNAN DINAMIK MASYARAKAT MENANGANI COVOD-19 DI MALAYSIA

2022 CHAPTER IN BOOK CO-AUTHOR

34. LINKING STRATEGIES PLANNING AND HUMAN RESOURCES IN ORGANIZATIONAL MANAGEMENT CASES

ORGANIZATIONAL MANAGEMENT CASES

2022 CHAPTER IN BOOK MAIN AUTHOR

35. A BROKEN DREAM

ORGANIZATIONAL MANAGEMENT CASES

2022 CHAPTER IN BOOK CO-AUTHOR

36. ONE BAD APPLE SPOILS THE BUNCH

ORGANIZATIONAL MANAGEMENT CASES

2022 CHAPTER IN BOOK CO-AUTHOR

PUBLICATION

37. THE SECURITY IMPLICATIONS OF THE EMPLOYMENT OF FOREIGN WORKERS HOLDING VISIT PASS (TEMPORARY EMPLOYMENT) IN PENINSULAR MALAYSIA

JOURNAL OF PUBLIC SECURITY AND SAFETY

2021 | JOURNAL | MYCITE | CO-AUTHOR

38. NEPOTISM IN ORGANIZATIONS: ANALYSIS OF TWO CASE STUDIES

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES

2021 | JOURNAL | OTHER DATABASE | MAIN AUTHOR / CONTACT PERSON IN USIM

39. TALENT IDENTIFICATION & SELECTION: MAPPING LITERATURE USING BIBLIOMETRIC ANALYSIS

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES

2021 | JOURNAL | OTHER DATABASE | CO-AUTHOR

40. CRACKSTAFF: INCREASING THE EFFICIENCY OF A STUDENT RESIDENCE COLLECTION CENTRE

INTERNATIONAL CONFERENCE

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

41. SINGLE MOTHER: MAPPING THE LITERATURE USING BIBLIOMETRIC ANALYSIS

NATIONAL CONFERENCE ON THE HUMANITIES AND SOCIAL SCIENCES (NACOSS VI)

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

42. A BIBLIOMETRIC ANALYSIS OF SCHOLARLY WRITING ON PERSONS WITH DISABILITIES

NATIONAL CONFERENCE ON THE HUMANITIES AND SOCIAL SCIENCES (NACOSS VI)

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

43. TALENT IDENTIFICATION & SELECTION: MAPPING LITERATURE USING BIBLIOMETRIC ANALYSIS

INTERNATIONAL CONFERENCE SOCIAL SCIENCES AND HUMANITIES (ICOSAH) V

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

44. THE ROLE OF GREEN SUPPLY CHAIN MANAGEMENT TOWARDS INNOVATION TO PROMOTE TALENT DEVELOPMENT

INTERNATIONAL CONFERENCE SOCIAL SCIENCES AND HUMANITIES (ICOSAH) V

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

45. GPS TRACKING, REPORT, AUTOMOTIVE ALERT, SCHEDULING, SEARCHING (GRASS): IMPROVING THE EFFICIENCY OF UNIVERSITY TRANSPORTATION

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC III)

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

46. MODUL LEMBAH ILMU TUNJANG AMPUH REPUTASI (LITAR): PEMILIHAN, PEMBANGUNAN BAKAT DAN SUMBANGAN EJEN SOSIALISASI KE ARAH PERKEMBANGAN JANGKA PANJANG PELUMBA LITAR

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC III)

2021 | PROCEEDING | NON-INDEX | CO-AUTHOR

47. LONG-TERM TALENT DEVELOPMENT IN MOTORSPORTS

INSIGHTS INTO ECONOMICS AND MANAGEMENT VOL.5

2021 | CHAPTER IN BOOK | CO-AUTHOR

PUBLICATION

48. NEGOTIATING NEEDS AND STRESS ACCORDING TO RELIGIOSITY DURING THE MOVEMENT CONTROL ORDER AMONG HIGHER EDUCATION INSTITUTION STUDENTS

ISLAM & PERANANNYA DALAM PEMBANGUNAN DINAMIK MASYARAKAT MENANGANI COVID-19 DI MALAYSIA

2021 | CHAPTER IN BOOK | CO-AUTHOR

49. EW MOTOR: TOURING THE RISE

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISI

2021 | CHAPTER IN BOOK | MAIN AUTHOR

50. GAMING LAWAN MEMBACA: PILIHAN ANDA?

BUKU: MENGUKUH BUDAYA MEMBACA MEMBINA MASYARAKAT BERILMU

2021 | CHAPTER IN BOOK | MAIN AUTHOR

51. THE EFFECT OF ENTREPRENEURSHIP ORIENTATION ON ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATE STUDENTS IN MALAYSIA

ASIAN JOURNAL OF ENTREPRENEURSHIP

2020 | JOURNAL | OTHER DATABASE | MAIN AUTHOR / CONTACT PERSON IN USIM

52. ENTREPRENEURS? CHARACTERISTICS FROM THE ISLAMIC PERSPECTIVE: A STUDY OF MUSLIMPRENEURS? PERFORMANCE

INTERNATIONAL JOURNAL OF PSYCHOSOCIAL REHABILITATION

2020 | JOURNAL | SCOPUS | CO-AUTHOR

53. A REVIEW ON THE IMPACT OF GREEN SUPPLY CHAIN MANAGEMENT PRACTICES ON FIRMS TECHNOLOGICAL INNOVATION

INTERNATIONAL JOURNAL OF MODERN AGRICULTURE

2020 | JOURNAL | WOS | MAIN AUTHOR / CONTACT PERSON IN USIM

54. NEGOTIATING THE NEEDS AND READINESS OF PONDOK WARGA EMAS AS AN ISLAMIC TOURISM DESTINATION IN MALAYSIA

INTERNATIONAL JOURNAL OF PSYCHOSOCIAL REHABILITATION

2020 | JOURNAL | ERA | CO-AUTHOR

55. SUSTAINABILITY OF PONDOK WARGA EMAS ACCORDING TO NEEDS AND INTERESTS AS AN ISLAMIC TOURISM DESTINATION IN MALAYSIA

JOURNAL OF CRITICAL REVIEWS

2020 | JOURNAL | SCOPUS | CO-AUTHOR

56. FACTORS INFLUENCE INTERNATIONAL STUDENT?S INTENTION TO PROGRESS TO HIGHER EDUCATION IN MALAYSIA

INTERNATIONAL JOURNAL OF SOCIAL SCIENCES

2020 | JOURNAL | OTHER DATABASE | CO-AUTHOR

57. STRESS AMONG PARENTS: AS STUDY ON CHILDREN'S INVOLVEMENT IN ROAD RACING

INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY

2020 | JOURNAL | ERA | MAIN AUTHOR

PUBLICATION

58. BENCHMARKING BUSINESS EXCELLENCE PRACTICES IN HALAL INDUSTRY

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

59. THE ROLE OF COACHES IN IDENTIFYING AND SELECTING TALENT THROUGH CO-CURRICULAR SPORTS

JOURNAL OF CRITICAL REVIEWS

2020 JOURNAL SCOPUS MAIN AUTHOR

60. MOTORSPORT TOURISM: SYNERGY AND PROSPECTS

PSYCHOLOGY AND EDUCATION JOURNAL

2020 JOURNAL SCOPUS MAIN AUTHOR / CONTACT PERSON IN USIM

61. DETERMINANTS OF PURCHASE INTENTION AT HYPERMARKETS

JOURNAL OF CRITICAL REVIEWS

2020 JOURNAL SCOPUS MAIN AUTHOR

62. SEIZING THE OPPORTUNITY

ASEAN ENTREPRENEURSHIP JOURNAL

2020 JOURNAL OTHER DATABASE MAIN AUTHOR / CONTACT PERSON IN USIM

63. DARE TO BE DIFFERENT

ASEAN ENTREPRENEURSHIP JOURNAL

2020 JOURNAL OTHER DATABASE MAIN AUTHOR / CONTACT PERSON IN USIM

64. MY PHONE IS NOT YOUR PHONE

ASEAN ENTREPRENEURSHIP JOURNAL

2020 JOURNAL OTHER DATABASE CO-AUTHOR

65. TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

2020 BOOK EDITOR

66. NEW INDUSTRIAL REVOLUTION, TALENT AND BUSINESS EXCELLENCE: ARE SMES PREPARED ENOUGH?

ISLAMIC FINANCE IN DIGITAL ECONOMY (VOL.6)

2020 CHAPTER IN BOOK MAIN AUTHOR

67. IRAMA PERKASAKAN JIWA, LAGUKAN SERIBU KEKUATAN

TIADA YANG MUSTAHIL

2020 CHAPTER IN BOOK MAIN AUTHOR

68. BERHARAP BANGKIT BERKALI-KALI

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

2020 CHAPTER IN BOOK MAIN AUTHOR

69. INDAHNYA LAKARAN KETENANGAN

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

2020 CHAPTER IN BOOK MAIN AUTHOR

PUBLICATION

70. PROSES PERTOLONGAN DALAM PENGURUSAN KES

PENGURUSAN KES KERJA SOSIAL

2020 | CHAPTER IN BOOK | CO-AUTHOR

71. THE ROLE OF INFORMATION QUALITY MANAGEMENT TOWARD BANK PERFORMANCE AMONG JORDANIAN COMMERCIAL BANKS

INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING

2019 | JOURNAL | SCOPUS | CO-AUTHOR

72. FOCUS ON THE WORKFORCE IN BUSINESS EXCELLENCE

INTERNATIONAL JOURNAL OF PURE AND APPLIED MATHEMATICS

2018 | JOURNAL | SCOPUS | MAIN AUTHOR

73. SHARIAH SUPERVISORY BOARD (SSB) AND PERFORMANCE OF ISLAMIC BANKS IN MALAYSIA

INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY

2018 | JOURNAL | SCOPUS | CO-AUTHOR

74. BUSINESS EXCELLENCE BENCHMARKING IN ACHIEVING COMPETITIVE ADVANTAGE FOR SUSTAINABILITY

THE 3RD INTERNATIONAL SEMINAR ON HALALAN THAYYIBAN PRODUCTS AND SERVICES 2018 (SAPPHAT III)

2018 | PROCEEDING | NON-INDEX | MAIN AUTHOR

75. ISSUES IN ACCOUNTING

2018 | BOOK | CO-AUTHOR & CO-EDITOR

76. CORPORATE SOCIAL RESPONSIBILITY AND A DRAG RACING ATTEMPT IN COMBATTING UNLAWFUL STREET RACING

JOURNAL OF ECONOMICS, BUSINESS AND MANAGEMENT (JOEBM)

2017 | JOURNAL | OTHER DATABASE | CO-AUTHOR

77. FOCUS ON THE WORKFORCE IN BUSINESS EXCELLENCE

2ND ADVANCES IN INTERNATIONAL MARKETING AND MANAGEMENT INTERNATIONAL CONFERENCE ?2018

2017 | PROCEEDING | NON-INDEX | MAIN AUTHOR

78. HIDDEN GEMS OF PERAK SUCCESS STORIES OF YAYASAN BINA UPAYA DARUL RIDZUAN

2017 | BOOK | CO-AUTHOR & CO-EDITOR

79. ELEMEN BAKAT DAN KEPIMPINAN DALAM MELESTARIKAN INSTITUSI WAKAF

KEWANGAN SOSIAL ISLAM: INOVASI KE ARAH PEMBANGUNAN UMMAH

2017 | CHAPTER IN BOOK | MAIN AUTHOR

80. INOVASI DALAM PENGAGIHAN ZAKAT DI MALAYSIA

KEWANGAN SOSIAL ISLAM: INOVASI KE ARAH PEMBANGUNAN UMMAH

2017 | CHAPTER IN BOOK | CO-AUTHOR

PUBLICATION

81. CUSTOMER LOYALTY ASSESSMENT IN MALAYSIAN ISLAMIC BANKING USING ARTIFICIAL INTELLIGENCE

JOURNAL OF THEORETICAL AND APPLIED INFORMATION TECH NOLOGY

2016 JOURNAL SCOPUS CO-AUTHOR

82. HALAL INDUSTRY: ARE THE BUSINESS FULLY AWAKE?

ULUM ISLAMIYYAH

2016 JOURNAL OTHER DATABASE MAIN AUTHOR

83. IMPORTANCE OF PROCESS MANAGEMENT IN BUSINESS EXCELLENCE

5TH INTERNATIONAL CONFERENCE ON RESEARCH IN HUMANITIES, SOCIOLOGY AND EDUCATION (RHSCE'16)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

84. UNDERSTAND OPERATIONS MANAGEMENT CHALLENGES IN THE FOOD TRUCK BUSINESS

THE 1ST CENFERENCE ON ENGINEERING, TECHNOLOGY AND EDUCATION

2016 PROCEEDING NON-INDEX MAIN AUTHOR

85. REINFORCING WORKFORCE PILLAR IN BUSINESS EXCELLENCE

THE 1ST CONFERENCE ON ENGINEERING, TECHNOLOGY AND EDUCATION

2016 PROCEEDING NON-INDEX MAIN AUTHOR

86. THE GEN Y?S PERCEPTION ON ORGANIZATIONAL CULTURE

3RD INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE

2016 PROCEEDING NON-INDEX MAIN AUTHOR

87. OPERATION MANAGEMENT

2016 BOOK CO-AUTHOR & CO-EDITOR

88. MEMBUKA BISNES TADIKA

2016 BOOK CO-AUTHOR

89. BENCHMARKING PRACTICES THROUGH ONLINE SOCIAL NETWORKING

JOURNAL OF ECONOMICS, BUSINESS AND MANAGEMENT

2015 JOURNAL OTHER DATABASE MAIN AUTHOR

90. ROLES OF ORGANIZATIONAL SUPPORT IN QUALITY OF WORK LIFE IN INSURANCE INDUSTRY

JOURNAL OF ECONOMICS, BUSINESS AND MANAGEMENT

2015 JOURNAL OTHER DATABASE CO-AUTHOR

91. INFLUENCE OF CUSTOMER SATISFACTION, SERVICE QUALITY, AND TRUST ON CUSTOMER LOYALTY IN MALAYSIAN ISLAMIC BANKING

INTERNATIONAL JOURNAL OF BUSINESS AND SOCIAL SCIENCE

2015 JOURNAL OTHER DATABASE CO-AUTHOR

92. BUSINESS EXCELLENCE DRIVERS FOR SUSTAINABLE HALAL INDUSTRY

INTERNATIONAL CONFERENCE ON ISLAMIC ECONOMICS, GOVERNANCE AND SOCIAL ENTERPRISE (ICONIGS) 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

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93. THE IMPORTANCE OF WORKFORCE PILLAR IN BUSINESS EXCELLENCE

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94. MODELING CUSTOMER LOYALTY IN MALAYSIAN ISLAMIC BANKING USING ARTIFICIAL NEURAL NETWORK

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95. THE PROGRESS OF COMPUTING SKILL MASTERY LEVEL AMONG SHARIAH BACKGROUND STUDENTS: SELF EVALUATION

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96. CHAPTER 10: PRODUCTIVITY AND QUALITY MANAGEMENT

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97. CHAPTER 11: MOTIVATION AND BEHAVIOR OF EMPLOYEES

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98. BENCHMARKING PRACTICES THROUGH ONLINE SOCIAL NETWORKING

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99. ROLES OF ORGANIZATIONAL SUPPORT IN QUALITY OF WORK LIFE IN INSURANCE INDUSTRY

JOURNAL OF ECONOMICS, BUSINESS AND MANAGEMENT

2014 JOURNAL OTHER DATABASE CO-AUTHOR

100. ROLES OF JOB SATISFACTION IN ENSURING QUALITY OF WORKING LIFE

INTERNATIONAL JOURNAL OF MANAGEMENT STUDIES

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101. CRITICAL SUCCESS FACTOR IN GRADUATE EMPLOYABILITY PROGRAMS

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2014 JOURNAL OTHER DATABASE CO-AUTHOR

102. THE EFFECTS OF JOB SATISFACTION AND KNOWLEDGE SHARING ON INNOVATION

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103. ORGANIZATIONAL SUPPORT AND JOB SATISFACTION IN GUARANTEEING QUALITY OF WORK LIFE IN MALAYSIA

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104. BERAPAKAH NILAINYA?

KAJIAN KES ISU-ISU PERBURUHAN DI MALAYSIA

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105. MAMPUKAH KU MELAKUKANNYA?

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106. MOTORSPORTS MANAGEMENT: OPPORTUNITIES, ISSUES AND CHALLENGES

INTERNATIONAL JOURNAL OF TRADE, ECONOMICS AND FINANCE

2013 | JOURNAL | OTHER DATABASE | CO-AUTHOR

107. ROLES OF TALENT AND JOB SATISFACTION IN QUALITY OF WORK LIFE

JOURNAL OF ADVANCED MANAGEMENT SCIENCE

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117. TOURISM AND UMRAH

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118. STUDENTS'''' SAVING ATTITUDE: DOES PARENTS'''' BACKGROUND MATTER?

INTERNATIONAL JOURNAL OF TRADE, ECONOMICS AND FINANCE (IJTEF)

2012 JOURNAL WOS CO-AUTHOR

119. THE ROLE OF SOCIO-ECONOMIC CHARACTERISTICS TO DETERMINE SATISFACTION OF MALAYSIAN REPEAT UMRAH VISITORS

2012 ANNUAL CONFERENCE ON GLOBAL ECONOMY, BUSINESS AND FINANCE

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120. ROLES IN JOB SATISFACTION AND TURNOVER IN GUARANTEEING QUALITY OF WORK LIFE AT THE INSURANCE INDUSTRY

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121. GAP ANALYSIS AND SOSIO-ECONOMIC CHARACTERISTICS OF REPEAT UMRAH VISITORS IN MALAYSIA

3RD INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMIC RESEARCH

2012 PROCEEDING NON-INDEX MAIN AUTHOR

122. MARKETING STRATEGIES FROM PERCEPTION AND EXPECTATION OF REPEAT UMRAH VISITOR

INTERNATIONAL CONFERENCE OF MANAGEMENT 2012

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123. QUALITY OF WORK LIFE FOR WOMEN PARTICIPATED IN INSURANCE SECTOR

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2012 PROCEEDING NON-INDEX MAIN AUTHOR

124. QUALITY OF WORK LIFE IN MALAYSIAN INSURANCE SECTOR

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131. TRAVELING EXPENDITURE PATTERN AND SOCIO-ECONOMIC CHARACTERISTICS OF REPEAT UMRAH VISITORS IN MALAYSIA

INTERNATIONAL CONFERENCE OF ISLAMIC ECONOMIC AND FINANCE 2012

2012 PROCEEDING NON-INDEX CO-AUTHOR

132. UMRAH MANAGEMENT IN MALAYSIA: SOCIO-ECONOMIC CHARACTERISTICS OF REPEAT VISITORS

THE 4TH ISLAMIC ECONOMIC SYSTEM CONFERENCE (IECONS 2011)

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133. MONEY MANAGEMENT ATTITUDES AMONG MALAYSIAN UNDERGRADUATE STUDENTS THE NEED FOR EARLY FINANCIAL EDUCATION

ASIA PACIFIC CONFERENCE ON EDUCATIONAL MANAGEMENT AND LEADERSHIP

2011 PROCEEDING NON-INDEX CO-AUTHOR

134. A STUDY ON ENTREPRENEURSHIP EDUCATION PRACTICE AND CHALLENGES: THE CASE OF UNIVERSITI SAINS ISLAM MALAYSIA

INTERNATIONAL ISLAMIC BANKING, FINANCE AND INVESTMENT CONFERENCE

2011 PROCEEDING NON-INDEX CO-AUTHOR

135. INFORMATION TECHNOLOGY SKILLS OF NEW UNDERGRADUATES STUDENTS OF FACULTY OF ECONOMICS & MUAMALAT, UNIVERSITY SAINS ISLAM MALAYSIA: AN EXPLORATORY STUDY

2ND REGIONAL CONFERENCE ON EDUCATIONAL LEADERSHIP AND MANAGEMENT

2011 PROCEEDING NON-INDEX CO-AUTHOR

136. JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH (JMIFR)

JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH (

2010 JOURNAL WOS CO-AUTHOR

PUBLICATION

137. SERVICE CLIMATE FROM EMPLOYEE&#65533;S PERSPECTIVE IN MALAYSIAN LOCAL BANKS

ISLAMIC BANKING, ACCOUNTING AND FINANCE SEMINAR (IBAF2010)

2010 PROCEEDING NON-INDEX MAIN AUTHOR

138. THE MUDARABAH AND MUSYARAKAH CONCEPTS IN ISLAMIC BANKING: THE THEORY AND REALITY IN MALAYSIA

2ND TERENGGANU INTERNATIONAL BUSINESS AND ECONOMICS CONFERENCE 2010 (TIBEC II)

2010 PROCEEDING NON-INDEX CO-AUTHOR

139. REFLECTIONS OF DIFFERENT EDUCATION APPROACHES ON FUTURE CONTRIBUTIONS AMONG BANKING AND FINANCE STUDENTS IN MALAYSIAN PUBLIC HIGHER EDUCATION INSTITUTIONS (PHEIS)

INTERNATIONAL CONFERENCE ON DA'WAH AND ISLAMIC MANAGEMENT (IC-DAIM 2010)

2010 PROCEEDING NON-INDEX CO-AUTHOR

140. CONSTRUCTING NEW DIMENSIONS OF SERVICE QUALITY FOR MANAGING INTERNATIONAL STUDENTS

INTERNATIONAL WORKSHOP ON THE MANAGEMENT OF INTERNATIONAL STUDENTS &#65533;INTERNATIONAL CENTRE FOR QUALITY EDUCATION: COMPREHENSIVE PACKAGE IN MANAGING INTERNATIONAL STUDENTS&#65533;

2009 PROCEEDING NON-INDEX MAIN AUTHOR

141. QUEST FOR EXCELLENCE IN BANKING SECTOR: A REVIEW OF SERVICE CLIMATE PERCEPTIONS AMONG EMPLOYEES

ISLAMIC ECONOMICS CONFERENCE (IECONS2009)

2009 PROCEEDING NON-INDEX MAIN AUTHOR

142. THE ROLE OF SOCIO-ECONOMIC CHARACTERISTICS IN SATISFYING REPEAT UMRAH VISITORS

MIDDLE EAST JOURNAL OF SCIENTIFIC RESEARCH (MEJSR)

1900 JOURNAL SCOPUS MAIN AUTHOR

143. FACTORS AFFECTING CUSTOMER LOYALTY IN ISLAMIC BANKING: EVIDENCE FROM MALAYSIAN BANKS

INTERNATIONAL JOURNAL OF BUSINESS AND SOCIAL SCIENCE

1900 JOURNAL ERA CO-AUTHOR

144. STRENGTHS AND WEAKNESSES AMONG MALAYSIAN SMES: FINANCIAL MANAGEMENT PERSPECTIVES

PROCEDIA - SOCIAL AND BEHAVIORAL SCIENCES

1900 JOURNAL OTHER DATABASE CO-AUTHOR

CONSULTATION

1. KAJIAN PENGURUSAN KESELAMATAN PILIHANRAYA DALAM ERA PANDEMIK

INSTITUTE OF PUBLIC SECURITY OF MALAYSIA (IPSOM)

2021 NATIONAL

2. KAJIAN DAN PENGUBALAN AKTA PEMAJUAN KOMERSIAL

MINISTRY OF HOUSING AND LOCAL GOVERNMENT

2019 NATIONAL

CONSULTATION

3. Edutour 2.0

Sekolah Tinggi Ilmu Ekonomi Sutaat Madja (STIESA)

International

AWARDS/RECOGNITION

1. VISITING LECTURER (PENSYARAH PELAWAT)

UIN SAIZU, INDONESIA

2025 INTERNATIONAL

2. MARAAI: MENGGALAKKAN PERTUMBUHAN INDIVIDU DAN ORGANISASI MELALUI PERMENTORAN

INTERNATONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC VII 2025)

2025 ANTARABANGSA SILVER

3. MARAAI:MENGGALAKKAN PERTUMBUHAN INDIVIDUDAN ORGANISASI MELALUI PERMENTORAN

INTERNATONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC VII 2025)

2025 ANTARABANGSA BEST PAPER AWARD

4. KERANGKA KONSEPTUAL PERMENTORAN PINTAR: AI SEBAGAI MODERATOR DALAM PEMBANGUNAN KEUPAYAAN USAHAWAN

INNOVATION BANK CHALLENGE 2025

2025 ANTARABANGSA GOLD

5. ANUGERAH KECEMERLANGAN STAF

2024 UNIVERSITY

6. VISITING PROFESOR

UNIVERSITI MUHAMMADIYAH JEMBER, INDONESIA

2024 INTERNATIONAL

7. VISITING SCHOLAR

VEL TECH RANGARAJAN DR. SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY

2024 INTERNATIONAL

8. ACADEMIC ADVISOR

ACCOUNTING RESEARCH INSTITUTE, UNVERSITI TEKNOLOGI MARA (UITM)

2024 INTERNATIONAL

9. ACADEMIC ADVISOR

LINCOLN UNIVERSITY COLLEGE

2023 NATIONAL

AWARDS/RECOGNITION

10. **SILVER AWARD IN SOCIAL SCIENCES (INNOVATION PROJECT)HIGHER EDUCATION INSTITUTION (ACADEMIC) IN INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV) FOR A PAPER ENTITLED NISA: NATIONAL INITIATIVES FOR STRESS ABATEMENT**

2022 INTERNATIONAL

11. **SILVER AWARD IN SOCIAL SCIENCES (INNOVATION PROJECT)HIGHER EDUCATION INSTITUTION (ACADEMIC)IN INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV)FOR A PAPER ENTITLED MUHAD: MOBILE APP FOR HELPING AND AUGMENTING THE DISABLED**

2022 INTERNATIONAL

12. **BEST VIRTUAL PRESENTATION AWARDINTERNATIONAL CONFERENCE ON COMMUNICATION, MANAGEMENT AND HUMANITIESICCOMAH III**

2022 INTERNATIONAL

13. **ESTABLISHING THE NATIONAL INITIATIVES FOR WOMEN?S STRESS ABATEMENT**

INNOVATION BANK CHALLENGE (IBC 2022)

2022 UNIVERSITI SILVER

14. **DEVELOPING THE MALAYSIAN UNITING FOR HELPING AND AUGMENTING THE DISABLED (MUHAD) MOBILE APPLICATION**

INNOVATION BANK CHALLENGE (IBC 2022)

2022 UNIVERSITI BRONZE

15. **ACADEMIC ADVISOR**

PERSATUAN POCKET BIKE MALAYSIA

2021 NATIONAL

16. **BEST REVIEWER CHOICE**

2020 INTERNATIONAL

17. **VISITING SCHOLAR**

GUANGDONG OF FINANCE

2020 INTERNATIONAL

18. **THIRD PRIZE FOR CASE COMPETITION**

2019 INTERNATIONAL

19. **VISITING SCHOLAR**

UNIVERSITI ISLAM MALAYSIA

2019 NATIONAL

20. **BEST PRESENTER**

2017 INTERNATIONAL

21. **FOCUS ON THE WORKFORCE IN BUSINESS EXCELLENCE**

Advances in International Marketing & Management International Conference 2017

2017 ANTARABANGSA BEST PAPER AWARD

AWARDS/RECOGNITION

22. BEST PAPER AWARD

2016 INTERNATIONAL

23. BEST PAPER AWARD FOR THE PAPER TITLED "AREAS FOR BENCHMARKING AMONG SMES"

2013 INTERNATIONAL

24. METODOLOGY OF GENERATIVE GRAMMAR AND TRANSFORMATIONAL

PECIPTA INTERNATIONAL CONFERENCE & EXPOSITION ON INVENTION OF INSTITUTIONS OF HIGHER LEARNING

2013 ANTARABANGSA SILVER

25. AREAS FOR BENCHMARKING AMONG SME'S

International Conference on Business and Economics Research (ICBER 2013)

2013 ANTARABANGSA BEST PAPER AWARD

26. NEW ROSELLE MUTANTS WITH VARIOUS FRUIT SHAPES AND COLOURS

Ekspo Penyelidikan dan Ciptaan Institusi Pengajian Tinggi Antarabangsa 2007

2007 ANTARABANGSA BRONZE