



PROF. MADYA DR. OSAMA KANAKER

PENSYARAH UNIVERSITI DS14

CONTACT

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Address: Fakulti Kepimpinan Dan Pengurusan

SUPERVISION

PhD - Completed: 16, Ongoing: 12

Master - Completed: 1, Ongoing: 0

AREAS OF EXPERTISE

Islamic Media

Communications

BIOGRAPHY

A lecturer from Fakulti Kepimpinan Dan Pengurusan. Holds a Phd in Communication.

ACADEMIC QUALIFICATION

Phd in Communication (2014)

Master in Communication (media Management) (2010)

Bachelor in Arts - English Language Department (2008)

RESEARCH

1. DEVELOPING AN INNOVATIVE COMMUNICATION FRAMEWORK BASED ON QUR'ANIC DISCOURSE TO ENHANCE THE SUSTAINABILITY OF ISLAMIC MEDIA CONTENT

2024

ON GOING

MAIN RESEARCHER

2. MISPORTRAYAL OF ISLAM AND MUSLIMS IN ISLAMIC-BASED FILMS A CRITICAL STUDY OF THE MESSAGE FILM

2015

COMPLETED

MAIN RESEARCHER

PUBLICATION

1. EXPLORING PROMINENT QUR'ANIC DISCOURSE STYLES (QDS) IN THE STORY OF PROPHET YUSUF AND INCORPORATING THEM INTO MEDIA CONTENT

2024 JOURNAL

2. ????? ?????

2023 BOOK

3. THE ROLE OF WATCHING HISTORICAL DRAMA ON THE VALUES OF AFFILIATION AND JUSTICE: A STUDY ON THE REVIVAL OF ERTU?RUL

2022 JOURNAL

4. BERDIAM DALAM KOMUNIKASI RASULULLAH SAW

2021 CHAPTER IN BOOK

5. NEWS FRAMING OF THE ROHINGYA CRISIS SETTLEMENT: A STUDY ON ALJAZEERA AND BBC

2020 JOURNAL

6. ??????? ????????? ?????????????

2020 BOOK

7. BROADCASTERS? PERCEPTION OF TELEVISION PROGRAMS: A STUDY ON AL-HIJRAH ISLAMIC MALAYSIAN TELEVISION CHANNEL

2018 JOURNAL

8. AUTHENTICITY OF CHARACTERS PORTRAYAL IN ISLAMIC FILMS: A STUDY ON THE MESSAGE

2017 JOURNAL

9. MISREPRESENTATION OF ISLAM IN ISLAMIC FILMS: ANALYSIS OF KEY INCIDENTS OF THE MESSAGE (1977)

2017 JOURNAL

10. ISLAMIC PERSPECTIVE OF FILM PRODUCTION: THE EXPERIENCE OF THE MESSAGE

2017 CHAPTER IN BOOK

11. THE IMPACT OF CARTOONS ON CHILDREN?S BEHAVIOUR

2017 CHAPTER IN BOOK

12. ANIMATION PROGRAMS OF ISLAMIC TELEVISION: A STUDY OF AL-HIJRAH TELEVISION CHANNEL

2016 JOURNAL

13. ISLAMIC EDUCATION STRATEGY OF ISLAMIC TELEVISION CHANNELS: A COMPARISON OF AL-RESALAH AND AL-HIJRAH

2016 JOURNAL

14. PROGRAMS ANALYSIS OF ISLAMIC-BASED TELEVISION THE EXPERIENCE OF AL-HIJRAH MALAYSIAN TELEVISION

2016 JOURNAL

15. ISLAMIC TELEVISION BROADCASTING: A LONGSTANDING ASPIRATION

2016 BOOK

CONSULTATION/ADULATION

1. ENHANCING COMMUNICATION ETHICS AND BEHAVIOR FROM ISLAMIC PERSPECTIVE

2023 NATIONAL AL SHAM MARKETS SDN BHD (1059751-D)

2. PUSAT ALUMNI DAN KERJAYA

2023 UNIVERSITY CAREER ADVANCEMENT PROGRAM (KPT - CAP)

3. HALAL BUSINESS CONFIRMATION

2018 OTHERS TAYBA TRADING SDN.BHD

4. INCREASE MIDDLE EAST CUSTOMERS

2018 OTHERS AL SHAM MARKETS SDN BHD

AWARDS/RECOGNITION

1. VISITING PROFESOR

2025 INTERNATIONAL

2. TRAINER / FACILITATOR

2025 NATIONAL

3. TRAINER / FACILITATOR

2025 NATIONAL

4. TRAINER / FACILITATOR

2025 NATIONAL

5. STAF CONTOH

2024 UNIVERSITY