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ROSIDAYU BINTI
SABRAN**

PENSYARAH UNIVERSITI DS14

CONTACT

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rosidayu@usim.edu.my

Faculty: Fakulti
Kepimpinan Dan
Pengurusan

SUPERVISION

PhD - Completed: 6, Ongoing: 2

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Radio Communications And Broadcasting

Media And Globalisation (including International Communication)

Political Economy

ACADEMIC QUALIFICATION

PhD in Komunikasi Dan Pengajian Media (2014)

Master in Komunikasi Korporat (2002)

Diploma in Penyiaran (1992)

RESEARCH

1. KAJIAN PEMBINAAN MODUL DAKWAH DAN PROMOSI PERKHIDMATAN MAINS (ONLINE)

2023 GERAN PENYELIDIKAN AGENSI KERAJAAN ON GOING CO-RESEARCHER

2. KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA

2021 GERAN KPT (KKP) ON GOING CO-RESEARCHER

3. PERCEPTION, PREFERENCE AND TECHNIQUES OF USING ONLINE MEDIA IN DA'WAH ACTIVITIES BY RELIGIOUS PREACHERS IN WEST JAVA AND MALAYSIA

2021 GERAN SEPADAN ANTARABANGSA ON GOING MAIN RESEARCHER

4. MENJAMIN MASYARAKAT YANG SELAMAT DAN WARAS : PERANAN MEDIA ISLAM SEMASA PERINTAH KAWALAN PERGERAKAN (PKP)

2020 GERAN PENYELIDIKAN COVID-19 COMPLETED MAIN RESEARCHER

**5. PENERBITAN VIDEO/FUTEJ DAN GAMBAR - PROJEK
PENERBITAN E-BROSUR TARIKAN PELANCONGAN DI NEGERI
SEMBILAN DALAM PRODUK PROMOSI MELAWAT MALAYSIA
2020**

2019 GERAN PENYELIDIKAN INDUSTRI COMPLETED CO-RESEARCHER

RESEARCH

6. THE CONTEST OF VALUES AND PHYSICAL OF KAMPONG IN MANIFESTING COMMUNITY LIFESTYLE - A CASE STUDY OF KAMPONG BHARU KUALA LUMPUR

2017 GERAN PENYELIDIKAN INDUSTRI COMPLETED CO-RESEARCHER

7. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES IN MALAYSIA

2016 GERAN KPT COMPLETED CO-RESEARCHER

8. DEVELOPING AN INTEGRATED BROADCAST MANAGEMENT MODEL FOR RADIO USIM

2016 GERAN JANGKA PENDEK FASA 1 COMPLETED MAIN RESEARCHER

9. PENGURANGAN KECICIRAN DAN PENINGKATAN MINAT BELAJAR KAUM ORANG ASLI DI KAMPUNG SUNGAI LUI

2015 GERAN PENYELIDIKAN AGENSI KERAJAAN COMPLETED CO-RESEARCHER

10. KESALAHAN BERKAITAN AKIDAH DAN SYARIAH DALAM AMALAN MASYARAKAT DI BIDANG PERUBATAN ISLAM

2015 GERAN PENYELIDIKAN PENTADBIR COMPLETED CO-RESEARCHER

11. MISPORTRAYAL OF ISLAM AND MUSLIMS IN ISLAMIC-BASED FILMS A CRITICAL STUDY OF THE MESSAGE FILM

2015 GERAN PENYELIDIKAN JANGKA PENDEK COMPLETED CO-RESEARCHER

12. DEVELOPING A MODEL FOR ISLAMIC TELEVANGELISM PROGRAMS IN MALAYSIA

2014 GERAN KPT COMPLETED CO-RESEARCHER

13. A MODEL OF JOURNALISTIC PRACTISE OF ONLINE JOURNALISTS IN MALAYSIA: A STUDY OF MALAYSIKINI AND MALAYSIAN INSIDER

2013 GERAN KPT COMPLETED CO-RESEARCHER

14. THE DEVELOPMENT OF CREATIVE CONTENT INDUSTRY : PROSPECTS AND CHALLENGES IN MALAYSIA

2012 GERAN KPT COMPLETED MAIN RESEARCHER

15. PERKEMBANGAN BIDANG PENYIARAN DAN KEWARTAWANAN DI MALAYSIA (1990-2000)

2006 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED MAIN RESEARCHER

16. TAHAP KEMAHIRAN DAN KEMUDAHANPENGGUNAAN ICT: SATU TINJAUAN DI KALANGAN PELAJAR KUIM

2005 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED MAIN RESEARCHER

17. VIDEO ETNOGRAFI: REVISITS NOMADS OF THE JUNGLE (1986): KAJIAN KEMBALI PERBANDINGAN CARA HIDUP MASYARAKAT YANG DIPAPARKAN DALAM VIDEO (1987) DENGAN YANG DIPERHATIKAN SEKARANG (2004) DAN TINJAUAN TENTANG PERKEMBANGAN PROGRAM DAKWAH

2004 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED CO-RESEARCHER

PUBLICATION

1. SCREENING ISLAM IN MALAYSIAN HORROR FILMS: A TALE OF THE LOST AND FOUND

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

2. CULTIVATING CONSCIOUSNESS: UNVEILING TIKTOK'S DETRIMENTAL EFFECTS ON YOUTH MINDSET AND BEHAVIOUR

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

3. MEDIA-DRIVEN PROMOTION STRATEGIES OF ISLAMIC PRODUCTS: A CASE STUDY OF THE MAJLIS AGAMA ISLAM NEGERI SEMBILAN (MAINS)

JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2025 JOURNAL OTHER DATABASE CO-AUTHOR

4. TALES OF THE LOST AND FOUND: REPRESENTATIONS OF ISLAM IN MALAYSIAN HORROR FILMS IN E-PROCEEDINGS (EXTENDED ABSTRACT) OF 4TH INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION (ICIMAC 2024): COMMUNICATION AND DIGITISATION IN MADANI SOCIETY

4TH INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION (ICIMAC 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

5. ZERO-COST MARKETING: ONLINE ADVERTISING AND ITS IMPACT ON ENTREPRENEURS (BOOK OF ABSTRACT)

INDONESIA BROADCASTING CONFERENCE

2024 PROCEEDING NON-INDEX MAIN AUTHOR

6. COMMUNICATION, MEDIA AND THE CLASH OF IGNORANCE

2024 BOOK EDITOR

7. HANDLING THE CAMPUS RADIO AND STUDENTS' PARTICIPATION

COMMUNICATION, MEDIA AND THE CLASH OF IGNORANCE

2024 CHAPTER IN BOOK MAIN AUTHOR

8. PENDEKATAN DAKWAH PENDAKWAH MELALUI INSTAGRAM

SEMINAR PENGAJIAN AKIDAH, AGAMA DAN SAINS SOSIAL 2023 (SIGMA13)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

9. E-PROSIDING (KERTAS KERJA PENUH)

SEMINAR ANTARABANGSA ISLAM DAN SAINS 2023 (SAIS2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

10. ISLAM AND SCIENCE FICTION FILM: THE PORTRAYAL OF KAUNİYAH VERSES IN INTERSTELLAR (2014)

MALAYSIAN JOURNAL OF COMMUNICATION

2022 JOURNAL ISI AND SCOPUS MAIN AUTHOR / CONTACT PERSON IN USIM

11. SOKONGAN KEROHANIAN KETIKA MUSIBAH COVID-19 MENURUT IMAM AL-GHAZALI

KOMUNIKASI DAKWAH DALAM KEPELBAGAIAN MASYARAKAT

2022 CHAPTER IN BOOK CO-AUTHOR

12. EUROPEAN PROCEEDINGS OF SOCIAL AND BEHAVIOURAL SCIENCES (EPSBS)

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2020 (ICOME2020)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

13. ISLAMIC MORAL COMEDY? THE REPRESENTATION OF ISLAM IN MALAYSIAN COMEDY FILMS SYURGA CINTA (PARADISE OF LOVE, 2009) AND USTAZ, MU TUNGGU AKU DATANG! (USTAZ, I'M COMING! 2013)

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2020 JOURNAL MYCITE CO-AUTHOR

PUBLICATION

14. CABARAN MENGEKALKAN KEMAMPANAN RADIO KAMPUS DI UNIVERSITI-UNIVERSITI DI MALAYSIA DAN INDONESIA DALAM ERA MEDIA BAHARU

JOURNAL OF ISLAMIC SOCIAL SCIENCE AND HUMANITIES (AL ABQARI)

2020 JOURNAL MYCITE MAIN AUTHOR

15. PORTRAYING ISLAMIC VALUES IN 'BISIK PADA LANGIT' AND 'ADIWIRAKU' FILMS

MIMBAR: JURNAL SOSIAL DAN PEMBANGUNAN

2020 JOURNAL OTHER DATABASE CO-AUTHOR

16. FACTORS PRESSURING WORKERS PERSONAL WELLBEING AT MEDIA WORKPLACE ENVIRONMENT

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA (ICOME 2020)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

17. FACTORS PRESSURING WORKER'S PERSONAL WELLBEING AT MEDIA WORKPLACE ENVIRONMENT

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2020

2020 PROCEEDING NON-INDEX MAIN AUTHOR

18. GENDER AND RELIGION IN MALAYSIAN CINEMA: A STUDY ON FILM BY YASMIN AHMAD

INTERNATIONAL CONFERENCE ON MEDIA AND COMMUNICATION (ICOME 2020)

2020 PROCEEDING NON-INDEX CO-AUTHOR

19. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2020 (I-COME?20)

2020 PROCEEDING NON-INDEX CO-AUTHOR

20. BARAKAH ILMU MELALUI PENGGUNAAN TEKNOLOGI KOMUNIKASI, IPAD DAN KEBERKESANANNYA

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2019 JOURNAL MYCITE CO-AUTHOR

21. ISLAMIC EDUCATION AS THE CORE FOR THE FORMATION OF BARAKAH CAMPUS

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2019 JOURNAL MYCITE EDITOR

22. POLARIZED MUSLIM AUDIENCES IN MALAYSIA

JOURNAL OF SCIENCE SOCIAL AND HUMANITIES (EBANGI)

2019 JOURNAL MYCITE CO-AUTHOR

23. THE ROLE OF RADIO IN PROBLEM SOLVING ON THE PERCEPTUAL SITUATION TO THE INSUFFICIENT INFORMATION DELIVERY FOR MALAYSIA'S AGRICULTURAL EXTENSION SERVICE

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2019 JOURNAL SCOPUS CO-AUTHOR

24. MANAGING PRESSURING ECO-SYSTEM INFLUENCING MEDIA WORKERS' WELL-BEING IN MALAYSIAN CREATIVE INDUSTRIES

2ND SOCIAL AND HUMANIORA RESEARCH SYMPOSIUM (SORES 2019)

2019 PROCEEDING NON-INDEX MAIN AUTHOR

25. CABARAN MENGEKALKAN KELESTARIAN RADIO KAMPUS DI MALAYSIA DAN INDONESIA DALAM ERA MEDIA BAHARU

SEIPTI 2019

2019 PROCEEDING NON-INDEX MAIN AUTHOR

26. ISLAMIC MORAL COMEDY? THE REPRESENTATION OF MALAYSIA COMEDY FILM SYURGA CINTA

6TH REGIONAL SEMINAR ON ISLAMIC HIGHER EDUCATION (SEIPTI 2019)

2019 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

27. CONCEPTUALISING COMMUNICATION MEDIA AND FARMER'S REACTION IN PROBLEM SOLVING

HUMANITIES & SOCIAL SCIENCES REVIEWS

2018 JOURNAL SSCI CO-EDITOR

28. USTAZ COOL, USTAZAH TRENDY: CHISELLED ISLAMIC CELEBRITY PREACHERS

AL-ABQARI: JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2018 JOURNAL SCI CO-AUTHOR

29. SUSTAINABILITY OF CAMPUS RADIO IN MALAYSIAN AND INDONESIAN UNIVERSITIES: CHALLENGES AND WAY FORWARD

JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES (JOURNAL AL-ABQARI)

2018 JOURNAL SSCI MAIN AUTHOR

30. THE USE OF RADIO IN CONCEPTUALISING FARMER'S REACTION IN PROBLEM SOLVING

ASIA PACIFIC JOURNAL OF EDUCATION, ARTS AND SCIENCES

2018 JOURNAL OTHER DATABASE EDITOR

31. PENDEKATAN MEDIA MASSA DAN MEDIA BAHARU DALAM MENANGANI ISU KESIHATAN MENTAL DALAM KALANGAN REMAJA

SEMINAR SERANTAU PENDIDIKAN TINGGI ISLAM KE 5 (SEIPTI)

2018 PROCEEDING NON-INDEX CO-AUTHOR

32. THE ASSOCIATION BETWEEN PARENTING STYLES AND CHILDREN'S USE OF THE INTERNET

NATIONAL CONFERENCE ON THEE SCIENCE AND SOCIAL SCIENCE (NACOSS 2018)

2018 PROCEEDING NON-INDEX EDITOR

33. ISLAMIC PERSPECTIVE OF FILM PRODUCTION: THE EXPERIENCE OF THE MESSAGE

MAKING SENSE OF HUMAN INTERACTIVITY

2018 CHAPTER IN BOOK CO-AUTHOR

34. BETWEEN TRADITION AND CHANGE: THE JOURNALISTIC PRACTICE OF MALAYSIAKINI

THE NEW MEDIA ASCENT, ITS USAGE & IMPACT IN MALAYSIA

2018 CHAPTER IN BOOK CO-AUTHOR

35. ENJOYABLE AND MEANINGFUL LEARNING FOR INDIGENOUS KNOWLEDGE AND SUSTAINABILITY AMONG INDIGIOUS PEOPLE IN SUNGAI LUI

ADVANCED SCIENCE LETTERS

2017 JOURNAL SCOPUS CO-AUTHOR

36. THE NEED FOR HUMAN MANAGEMENT MODEL FOR MUSLIMS IN TELEVISION INDUSTRIES : A STEP TOWARD BALANCING WORK AND RELIGIOUS LIFE

ADVANCED SCIENCE LETTERS

2017 JOURNAL SCOPUS CO-AUTHOR

37. STUDY OF SITUATIONAL THEORY OF PROBLEM SOLVING (STOPS) IN CONCEPTUALIZING FARMER'S RESPONSE TOWARDS INSUFFICIENT INFORMATION DELIVERY IN MALAYSIA

HUMANITIES & SOCIAL SCIENCE REVIEWS

2017 JOURNAL SCOPUS CO-AUTHOR

38. COUNTER-IDEOLOGICAL FORCES OF 'MR GATE' IN ONLINE JOURNALISM IN MALAYSIA: A STUDY OF MALAYSIKINI AND THE MALAYSIAN INSIDER

SHS WEB OF CONFERENCE 33, 00052, 2017

2017 JOURNAL OTHER DATABASE CO-AUTHOR

39. AUTHENTICITY OF CHARACTERS PORTRAYAL IN ISLAMIC FILMS: A STUDY ON THE MESSAGE

JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES (AL ABQARI)

2017 JOURNAL OTHER DATABASE CO-AUTHOR

PUBLICATION

40. PROGRAM TELEVISYEN DI MALAYSIA: KE ARAH MEMUPUK PERPADUAN MASYARAKAT PELBAGAI BUDAYA

KOMUNIKASI ISLAM, TEORI DAN PRAKTIS

2017 CHAPTER IN BOOK CO-AUTHOR

41. THE IMPLICATIONS OF MPB STRUCTURAL TRANSFORMATION ON TV PROGRAMMING

MALAYSIAN JOURNAL OF COMMUNICATION

2016 JOURNAL SCOPUS MAIN AUTHOR

42. PRODUCING TELEVISION PROGRAMS RELEVANT TO ALL MULTI-CULTURAL SOCIETY IN MALAYSIA

GLOBAL MEDIA JOURNAL - MALAYSIA EDITION

2015 JOURNAL OTHER DATABASE CO-AUTHOR

43. WHO IS TWEETING ON #PRU13?

ASIAN SOCIAL SCIENCE

2014 JOURNAL SCOPUS CO-AUTHOR

44. CAN TWITTER BE AN EFFECTIVE PLATFORM FOR POLITICAL DISCOURSE IN MALAYSIA? A STUDY OF #PRU13

PROCEDIA SOCIAL AND BEHAVIORAL SCIENCE

2014 JOURNAL SCOPUS CO-AUTHOR

45. CONTENT ANALYSIS OF DA''WAH METHODOLOGIES IN SALAM CINTA FILM

INTERNATIONAL CONFERENCE ON DA''WAH AND ISLAMIC MANAGEMENT (IC-DAIM)

2014 PROCEEDING NON-INDEX CO-AUTHOR

46. PENERBITAN KREATIF : CABARAN MENGURUS KREATIVITI DALAM ORGANISASI MEDIA

MENTION 2013

2013 PROCEEDING NON-INDEX MAIN AUTHOR

47. PENDEKATAN ISTITABAH DALAM PEMURNIAN AQIDAH DI PUSAT PEMULIHAN AQIDAH

SEMINAR SERANTAU INSTITUSI PENGAJAIN TINGGI ISLAM (SEIPTI 2012)

2012 PROCEEDING NON-INDEX CO-AUTHOR

48. POLITICAL ECONOMY OF CONGLOMERATION AND ITS IMPACT ON TELEVISION PROGRAMMING IN MALAYSIA

MEDIA, COMMUNICATION AND CULTURAL STUDIES ASSOCIATION (MECCSA) CONFERENCE,

2010 PROCEEDING NON-INDEX MAIN AUTHOR

49. MEDIA GIANT'S INFLUENCE IN THE PRODUCTION OF CONTENT IN MALAYSIA

THE INTERNATIONAL ASSOCIATION OF MEDIA AND COMMUNICATION RESEARCH (IAMCR) CONFERENCE

2010 PROCEEDING NON-INDEX MAIN AUTHOR

50. FACTORS INFLUENCING RELIGIOUS PROGRAMMES IN THE CHANGING LANDSCAPE OF MALAYSIA'S PRIVATE TELEVISION BROADCASTING

PORTRAYAL OF ISLAM IN THE MEDIA

2010 CHAPTER IN BOOK CO-AUTHOR

51. FACTORS INFLUENCING RELIGIOUS PROGRAMMES IN THE CHANGING LANDSCAPE OF MALAYSIA PRIVATE TELEVISION BROADCASTING

NATIONAL CONFERENCE ON MEDIA AND ISLAMIC THINKING 2009

2009 PROCEEDING NON-INDEX MAIN AUTHOR

52. KEPENTINGAN AUDIT KOMUNIKASI

KOMUNIKASI ORGANISASI: ISU DAN CABARAN ALAF BARU

2008 CHAPTER IN BOOK CO-AUTHOR

PUBLICATION

53. THE ROLE OF MASS MEDIA IN PROMOTING HALAL PRODUCTS IN MALAYSIA

CONVENTION OF ISLAMIC ENTREPRENEURSHIPS 2007

2007

PROCEEDING

NON-INDEX

MAIN AUTHOR

54. TAHAP KEFAHAMAN DAN KEMAHIRAN ICT DALAM KALANGAN PELAJAR-PELAJAR BERPENDIDIKAN AGAMA

NATIONAL CONFERENCE OF SCIENCE, TECHNOLOGY AND SOCIAL SCIENCES

2006

PROCEEDING

NON-INDEX

MAIN AUTHOR

55. PROGRAM TELEVISYEN TEMPATAN: SIAPA PENENTU AGENDA?

BICARA MEDIA 1

2006

CHAPTER IN BOOK

CO-AUTHOR

56. KESAN PERISTIWA 11 SEPTEMBER 2001 TERHADAP SISTEM KEWARTAWANAN DUNIA

BICARA MEDIA 2

2006

CHAPTER IN BOOK

MAIN AUTHOR

CONSULTATION

1. PENGUBAL SOALAN PEPERIKSAAN PERKHIDMATAN, PENOLONG PENERBIT RANCANGAN (GRED B19)

JABATAN PENDAFTAR, USIM

2023

UNIVERSITY

2. GERAN PENJANA KPT - CAP - CAREER ADVANCEMENT PROGRAMME

PUSAT ALUMNI DAN KERJAYA, USIM

2023

NATIONAL

3. PAKAR RUJUK INSTRUMEN KAJIAN PEMBANGUNAN MODEL DAN MODUL PELAKSANAAN AUDIT KOMUNIKASI DAN KEBERKESANAN MEDIA

LEMBAGA HASIL DALAM NEGERI MALAYSIA (LHDNM)

2023

NATIONAL

4. PANEL PENILAIAN CALON BAGI ANUGERAH KREATIVITI, SENI DAN BUDAYA 2017

USIM

2018

UNIVERSITY

5. JURI PERTANDINGAN VIDEO PENDEK ANJURAN BERSAMA PROGRAM KOMUNIKASI DAN MAJLIS PERBANDARAN NILAI

MAJLIS PERBANDARAN NILAI

2018

OTHERS

6. AHLI PANEL PEPERIKSAAN PERKHIDMATAN 2018

BAHAGIAN SUMBER MANUSIA USIM

2018

UNIVERSITY

7. JURI, PERTANDINGAN FILEM PENDEK FSU

FACULTY OF SYARIAH AND LAW USIM

2017

UNIVERSITY

8. PENASIHAT AKADEMIK PROGRAM DIPLOMA KOMUNIKASI DAN SARJANA MUDA KOMUNIKASI (PENYIARAN), FAKULTI PENGURUSAN DAN MUAMALAH, KUIS

KOLEJ UNIVERSITI ISLAM ANTARABANGSA SELANGOR (KUIS)

2017

NATIONAL

9. PANEL KUALITI AKADEMIK PROGRAM KOMUNIKASI USIM

USIM

2017

UNIVERSITY

10. PANEL FORUM INTEGRASI 4 PROGRAM FKP

FKP

2016

UNIVERSITY

11. REASSESSMENT OF MASTER OF COMMUNICATION ARTS (GLOBAL COMMUNICATION) PROGRAM FOR BANGKOK UNIVERSITY, THAILAND.

BANGKOK UNIVERSITY OF COMMUNICATION ARTS, THAILAND

2016

INTERNATIONAL

12. JURI PERTANDINGAN PENULISAN CERPEN

PUSAT PENGAJIAN TERAS, USIM

2016

UNIVERSITY

13. PANEL PEPERIKSAAN PERKHIDMATAN & PENGUBAL SOALAN PEPERIKSAAN PERKHIDMATAN PENERBIT RANCANGAN B17

BAHAGIAN MODAL INSAN, USIM

2016

UNIVERSITY

14. VIDEO KG BARU, KUALA LUMPUR

BANK RAKYAT MELALUI PENYELIDIKAN KAMPUNG MIZAN

2016

NATIONAL

CONSULTATION

15. JURI, PERTANDINGAN FILEM PENDEK DAN DOKUMENTARI, FKP 2015

2015 UNIVERSITY

16. VIDEO KECICIRAN PELAJAR ORANG ASLI DI SG LUI UNTUK PERTANDINGAN BRITISH INVENTION SHOW (BIS) DI LONDON, UNITED KINGDOM.

USIM

2015 UNIVERSITY

17. MODERATOR FORUM FILEM PATUH SYARIAH - SETULUS CINTA AQILAH

PERSATUAN SUTRADARA MALAYSIA (FDAM) & USIM

2015 UNIVERSITY

18. COORDINATOR, KURSI KEPEMIMPINAN ISLAM TALK SERIES

KURSI KEPEMIMPINAN ISLAM, FKP

2014 UNIVERSITY

19. PROGRAM KEPEMIMPINAN, TAMAN GEMEREH, SEGAMAT JOHOR

FKP

2014 UNIVERSITY

20. PEMBUAT DAN PEMERIKSA KERTAS SOALAN PERKHIDMATAN B17 PENOLONG PENERBIT

USIM

2014 UNIVERSITY

21. VIDEO TUAN GURU HAJI MOHD YASSIN

YAYASAN NURUL YAQEEEN

2014 UNIVERSITY

22. JURY, RADIO USIM AUDITION SERIES

FKP

2014 UNIVERSITY

23. PENERBITAN VIDEO KORPORAT SEMPENA MAJLIS AMANAT TAHUN BAHARU 2013 OLEH NAIB CENSELOR

2013 UNIVERSITY

24. PENGURUSAN PENJURIAN FESTIVAL FILEM DAN VIDEO PELAJAR MALAYSIA KE 10

FINAS

2013 NATIONAL

25. CLOSE SCREENING "ON THE STREETS OF LONDON" BY TOK DALANG PRODUCTIONS SDN BHD

2013 NATIONAL

26. PENERBITAN VIDEO UNIVERSITI, ""MENCARI AL-ABRAR""

USIM

2012 UNIVERSITY

27. MULTI-CAMERA PRODUCTION (MCP) SEMPENA KONVOKESYEN USIM KE 10, NOVEMBER 2012

USIM

2012 UNIVERSITY

28. JURY, ANUGERAH SRI ANGKASA 2005

MINISTRY OF INFORMATION AND LOCAL TELEVISION STATI

2006 NATIONAL

CONSULTATION

29. JURY, ANUGERAH SRI ANGKASA 2004

MINISTRY OF INFORMATION MALAYSIA AND 8 LOCAL TV BR

2005

NATIONAL

AWARDS/RECOGNITION

1. STAF CONTOH

2024 OTHERS

2. EXPLORING MEDIA CONTENT STRATEGIES THROUGH INTERACTIVE AND ENGAGING TOOL FOR EDUCATION

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY SILVER

3. PEMBINAAN MODUL DAKWAH DAN PROMOSI PERKHIDMATAN MAINS (ONLINE)

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY GOLD

4. PEMBINAAN MODUL PEMBIMBING MEDIA ISLAMI

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY GOLD

5. LIGHT, CAMERA, ANALYZE!: AN E-GUIDE FOR FILM ANALYSIS

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY GOLD

6. STAF CONTOH BULANAN

2023 UNIVERSITY

7. VISITING SCHOLAR

COMMUNICATION DEPARTMENT, UNIVERSITAS MUHAMMADIYAH YOGYAKARTA, INDONESIA

2023 INTERNATIONAL

8. VISITING SCHOLAR

PROGRAM STUDI ILMU KOMUNIKASI DAN INTERNATIONAL PROGRAM OF COMMUNICATION AND SOCIAL SCIENCE (IPCOS), UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2023 INTERNATIONAL

9. VISITING PROFESOR

UNIVERSITAS ISLAM BANDUNG, INDONESIA (UNISBA)

2022 INTERNATIONAL

10. ACADEMIC ADVISOR

KOLEJ UNIVERSITI ISLAM ANTARABANGSA SELANGOR (KUIS)

2021 NATIONAL

11. BEST PAPER AWARD

2020 INTERNATIONAL

12. BEST PAPER AWARD

2020 INTERNATIONAL

13. ANUGERAH PERKHIDMATAN SETIA

2019 UNIVERSITY

14. BEST PAPER AWARD - MALAY

2019 INTERNATIONAL

AWARDS/RECOGNITION

15. ACADEMIC ADVISOR

UNIVERSITI PUTRA MALAYSIA

2019

UNIVERSITY

16. ACADEMIC ADVISOR

UNIVERSITI PUTRA MALAYSIA (UPM)

2019

UNIVERSITY

17. A PROPOSED MODEL OF MEDIA ETHICS FOR MUSLIM JOURNALISTS

INNOVATION CONTEST 2019

2019

UNIVERSITY

GOLD

18. AUGMENTED TEACHING

INNOVATION CONTEST 2019

2019

UNIVERSITY

SILVER

19. PROMOSI PERLANCONGAN MENGGUNAKAN E-BROSURE: INTERAKTIF PELANCONGAN MENERUSI TEKNOLOGI AUGMENTED REALITY (AR)

INNOVATION CONTEST 2019

2019

UNIVERSITY

SILVER

20. HAKCIPTA PROJEK DOKUMENTARI KAMPONG BHARU: CITRA SEBUAH MIZAN (LY2018005198)

2018

NATIONAL

21. STAF CONTOH BULAN APRIL 2017- FKP

2017

UNIVERSITY

22. ANUGERAH PERKHIDMATAN CEMERLANG 2016

2017

UNIVERSITY

23. ACADEMIC ADVISOR

KOLEJ ANTARABANGSA ISLAM SELANGOR (KUIS)

2017

NATIONAL

24. ACADEMIC ADVISOR

KOLEJ ANTARABANGSA ISLAM SELANGOR (KUIS)

2017

UNIVERSITY

25. ACADEMIC ADVISOR

BANGKOK UNIVERSITY COMMUNICATION ARTS (BUCA), THAILAND

2016

INTERNATIONAL

26. ANUGERAH TERPUJI TAHUN 2014

2015

UNIVERSITY

27. STAF CONTOH BULAN APRIL 2015

2015

OTHERS

28. ORANG ASLI SUNGAI LUI INDIGENOUS SUSTAINABLE LEARNING MODULE (KATEGORI TERBUKA)

EKSPO INOVASI ISLAM KALI KE-ENAM 2015 (I-INOVA 2015)

2015

ANTARABANGSA

BRONZE

AWARDS/RECOGNITION

29. BEST POSTER PRIZE AT MEDIA AND CULTURAL STUDIES ASSOCIATION (MECSSA) 2010 CONFERENCE

2010 INTERNATIONAL

30. ANUGERAH PERKHIDMATAN CEMERLANG TAHUN 2007

2007 UNIVERSITY