Profile Image

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CONTACT

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FACULTY

Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	12
Master	2	1

AREAS OF EXPERTISE

Consumer Behaviour | Halal Marketing | Business Analysis And Analytics

ACADEMIC QUALIFICATION

2012 **PhD** - Pemasaran

2005 **Master** - Pentadbiran Perniagaan

2002 **Bachelor** - Pemasaran

RESEARCH

1. GOLD IN THEIR HANDS, ZAKAT IN QUESTION: A TIMELY STUDY ON KNOWLEDGE, PRACTICE AND INTENTION TO COMPLY IN MALAYSIA AND INDONESIA

2025 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

2. MODELLING DIGITAL TECHNOLOGY AND AI ADOPTION TOWARDS ACCELERATING MARKETING PERFORMANCE OF SMALL AND MEDIUM ENTREPRENEURS (SMES)

2025 | GERAN KPT | ON GOING | CO-RESEARCHER

3. THE ISLAMIC RELIGIOSITY AS A MODERATING EFFECT OF HALAL CERTIFICATION AND HALAL AWARENESS ON HALAL FOOD PURCHASE INTENTION GEN Z THROUGH BRAND IMAGE AS MEDIATION: CROSS STUDY ON INDONESIA AND MALAYSIA

2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

4. DEVELOPING A MADANI WASIYYAH (ISLAMIC WILL) SERVICES FRAMEWORK FOR SUSTAINABLE IMPACT IN MALAYSIA

2024 | GERAN KPT | ON GOING | CO-RESEARCHER

5. PERSEPSI PENGGUNA TERHADAP JENAMA PPZ-MAIWP DALAM MENINGKATKAN KUTIPAN ZAKAT DI WILAYAH PERSEKUTUAN

2023 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

RESEARCH

6. MUSLIM TRAVELLERS: A BIBLIOMETRIC ANALYSIS

2023 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

7. DRIVERS, BARRIERS, AND FACILITATORS TO DONATE BLOOD AMONG YOUNG ADULTS IN MALAYSIA

2023 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

8. DETERMINANTS OF HALAL COSMETICS REPURCHASE INTENTION: THE IMPACT OF RELIGIOUS AND HALAL CERTIFICATION

2023 | BIDUNI MIZANNIYAH | ON GOING | CO-RESEARCHER

9. SOLO FEMALE TRAVELERS: A SYSTEMATIC LITERATURE REVIEW AND FUTURE RESEARCH AGENDA

2023 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

10. BRIDGING GAP IN INCREASING ISLAMIC FINANCIAL LITERACY TO HOLISTIC ISLAMIC FINANCIAL PLANNING AMONGST MILLENNIALS: A COMPARATIVE STUDY IN INDONESIA AND MALAYSIA

2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

11. DRIVERS OF, BARRIERS TO, AND FACILITATORS OF BLOOD DONATION: A COMPARISON BETWEEN MALAYSIAN AND INDONESIAN MUSLIM YOUNG ADULTS

2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

12. HALAL BUSINESS INTELLIGENCE (BI) VENTURES GROUP

2023 | GERAN KUMPULAN PENYELIDIKAN (KUP) | ON GOING | CO-RESEARCHER

13. PREDICTING HALAL CHOCOLATE PURCHASE INTENTION AMONG MALAYSIANS

2023 | BIDUNI MIZANNIYAH | COMPLETED | CO-RESEARCHER

14. KAJIAN PENGARUH UNDI 18 TERHADAP SENARIO POLITIK NEGARA

2022 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

15. INTENTION TOWARDS PARTICIPATION IN UNIT TRUST WAQF IN MALAYSIA

2021 | GERAN PENYELIDIKAN USIM | COMPLETED | CO-RESEARCHER

16. DEVELOPMENT OF CRISES SOLUTION BENCHMARKING TOOL (CSBT) FOR MUSLIMPRENEURS UTILIZING MIZAN PRINCIPLES IN ESCALATING ECONOMIC GROWTH FOR SHARED PROSPERITY

2021 | GERAN KPT | ON GOING | CO-RESEARCHER

17. MENINGKAT KUTIPAN ZAKAT PENDAPATAN MELALUI SEGMENTASI PASARAN DI KALANGAN BUKAN PEMBAYAR ZAKAT

2021 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | MAIN RESEARCHER

18. MODUL DAKWAH MUAMALAT (ACTION RESEARCH)

2020 | GERAN ANTARABANGSA | COMPLETED | CO-RESEARCHER

19. KAJIAN IMPAK PEMBUKAAN PASARAYA DI BANDARAYA TERPILIH

2020 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

RESEARCH

20. SEGMENTING FINTECH USERS IN MALAYSIA
2019 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

21. 'TAKAFUL KHAIRAT KEMATIAN' TO PREVENT FUNERAL POVERTY: FUNDAMENTAL ISSUE IN MALAYSIA
2017 | GERAN KPT | ON GOING | CO-RESEARCHER

22. UNDERSTANDING CHARITY GIVING AND DONOR'S BEHAVIOUR IN CROWDFUNDING ACTIVITIES
2017 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

23. INCREASING PARTICIPATION IN TAKAFUL AMONG MALAYSIAN BUMIPUTERA
2017 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

24. INTEGRATION OF AQLI DAN NAQLI IN PROBLEM BASED LEARNING
2016 | GERAN PENYELIDIKAN TINDAKAN | COMPLETED | CO-RESEARCHER

25. INDEKS SYARIAH EKONOMI (FASA 2)
2016 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

26. DEVELOPING FRAMEWORK FOR CO-CREATING VALUES-BASED SERVICE FOR SOCIETAL WELL-BEING
2015 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | CO-RESEARCHER

27. AUDIT AKADEMIK,PENYELIDIKAN DAN PENGANTARABANGSAAN
2015 | GERAN PENYELIDIKAN KHAS | COMPLETED | CO-RESEARCHER

28. THE DEVELOPMENT OF WAQF IN MALAYSIA: ANALYSIS FROM MACRO, MESO AND MICRO LEVELS.
2015 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

29. INDEKS SYARIAH EKONOMI
2015 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

30. MODEL PENGURUSAN FIQAH BANJIR DI MALAYSIA
2015 | GERAN KPT | COMPLETED | CO-RESEARCHER

31. A TRUST MODEL FOR TAKAFUL AGENT-CLIENT RELATIONSHIP
2015 | GERAN PENYELIDIKAN PENTADBIR | COMPLETED | MAIN RESEARCHER

32. DEVELOPING ISLAMIC BUSINESS MODEL FRAMEWORK FOR SMALL AND MEDIUM ENTERPRISES (SMES) IN MALAYSIA: TOWARDS ENHANCING PERFORMANCE
2014 | GERAN KPT | COMPLETED | CO-RESEARCHER

33. CONCEPTUALIZING ISLAMIC SOCIAL ENTERPRISE (ISE) MODEL
2014 | GERAN KPT | COMPLETED | CO-RESEARCHER

34. YOUNG ADULT INTENTION TO INVEST IN AMANAH SAHAM NASIONAL BERHAD (ASNB) INVESTMENT SCHEME
2014 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

RESEARCH

35. IMPAK PROGRAM TRANSFORMASI EKONOMI (ETP) TERHADAP BELIA MALAYSIA

2014 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

36. INOVASI MODEL WAKAF MUAQQAT (WAKAF SEMENTARA) : MENUJU KE ARAH KELESTARIAN PENJANAAN DANA WAKAF DI MALAYSIA

2014 | GERAN PENYELIDIKAN KOMPETITIF BERPASUKAN | COMPLETED | CO-RESEARCHER

37. KAJIAN KEBOLEHLAKSANAAN KLINIK PAKAR USIM DI NILAI

2013 | GERAN ANTARABANGSA | COMPLETED | CO-RESEARCHER

38. ATTITUDES OF MUSLIM TOWARD PARTICIPATION IN CASH WAQF : ANTECEDENTS AND CONSEQUENCES

2013 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | CO-RESEARCHER

39. AN ECONOMIC FEASIBILITY STUDY OF DATES AND GOATS MILK PRODUCTION IN MALAYSIA

2013 | GERAN KPT | COMPLETED | CO-RESEARCHER

40. MEMBANGUN KERANGKA MODEL PUNGUTAN WAKAF TUNAI BERDASARKAN FAKTOR KEJAYAAN KRITIKAL (CRITICAL SUCCESS FACTORS) DI INSTITUSI WAKAF DI MALAYSIA

2013 | GERAN KPT | COMPLETED | CO-RESEARCHER

41. ANTECEDENTS AND CONSEQUENCES OF CUSTOMER SATISFACTION TOWARDS ISLAMIC PAWN BROKING

2012 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | MAIN RESEARCHER

42. TOWARDS CREATING AN ISLAMIC ADVERTISING MODEL: BUILDINGS BRIDGES BETWEEN ISLAMIC SCHOLARS AND ADVERTISING PRACTITIONERS

2012 | GERAN KPT | COMPLETED | CO-RESEARCHER

PUBLICATION

1. HALAL CHOCOLATE PURCHASE INTENTION AND COMPLIANCE: EXAMINING THE MODERATING ROLE OF RELIGIOSITY AMONG MALAYSIAN MUSLIMS

INTERNATIONAL JOURNAL OF ISLAMIC BUSINESS

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

2. TOWARD THE DEVELOPMENT OF DYNAMIC INNOVATION CAPABILITIES IN A HOSPITALITY INDUSTRY: A CASE STUDY IN GLAMPING SERVICE PROVIDER

ASIAN MANAGEMENT AND BUSINESS REVIEW

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

3. HOW A COFFEE SHOP INCREASES THE WELFARE OF SOCIETIES THROUGH ECOSYSTEM ORCHESTRATION: A DYNAMIC CAPABILITIES PERSPECTIVE

INTERNATIONAL JOURNAL OF BUSINESS ECOSYSTEM & STRATEGY

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

PUBLICATION

4. FROM WILLINGNESS TO WITHDRAWAL: UNDERSTANDING BLOOD DONATION BARRIERS AMONG YOUNG ADULTS

THE 11TH INTERNATIONAL ISLAMIC ECONOMICS SYSTEM CONFERENCE (I-IECONS)

2025 PROCEEDING NON-INDEX MAIN AUTHOR

5. EXPLORING THE ROLE OF AI-GENERATED CONTENT IN SHAPING MUSLIM TRAVELER TRUST IN HALAL TOURISM

5TH INTERNATIONAL HALAL MANAGEMENT CONFERENCE

2025 PROCEEDING NON-INDEX MAIN AUTHOR

6. TOWARD ISLAMIC WEALTH MANAGEMENT: INSIGHTS FROM ISLAMIC FAMILY FINANCIAL SOCIALIZATION

THE 2ND ASEAN BUSINESS NETWORK (ASBN) INTERNATIONAL CONFERENCE 2025

2025 PROCEEDING NON-INDEX MAIN AUTHOR

7. BLUEPRINT ISLAMIC FINANCE UNIVERSITI SAINS ISLAM MALAYSIA

2025 BOOK

8. PROFILING ZAKAT PAYER BASED ON DEMOGRAPHIC PROFILE

INNOVATIVE VENTURES AND STRATEGIES IN ISLAMIC BUSINESS

2025 CHAPTER IN BOOK MAIN AUTHOR

9. INCREASING NON-DONORS? WILLINGNESS TO DONATE BLOOD: BARRIERS AND FACILITATORS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

10. THE FACTORS INFLUENCING WAQIFS? LOYALTY TO CASH WAQF: A PRELIMINARY ANALYSIS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

11. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

12. TWO DECADES OF RESEARCH ON CONSUMER BOYCOTT USING BIBLIOMETRIC

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CORRESPONDING AUTHOR

13. COVID-19 RESEARCH TRENDS IN ISLAMIC FINANCE: A BIBLIOMETRIC ANALYSIS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

14. DRIVERS OF, BARRIERS TO, AND FACILITATORS OF BLOOD DONATION AMONG MUSLIM YOUNG ADULTS IN MALAYSIA

JURNAL PERSONALIA PELAJAR

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

PUBLICATION

15. MUSLIM TRAVELLERS: A BIBLIOMETRIC ANALYSIS

JOURNAL OF ISLAMIC MARKETING

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

16. SEGMENTING FINTECH USERS USING A TWO-STEP CLUSTER ANALYSIS

INTERNATIOANL JOURNAL BUSINESS INFORMATION SYSTEMS

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

17. SOLO FEMALE TRAVELERS: A SYSTEMATIC LITERATURE REVIEW AND FUTURE RESEARCH AGENDA

CONSUMER BEHAVIOR IN TOURISM AND HOSPITALITY

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

18. PHILANTHROPIC IMPACT OF INVESTING VIA WAQFFEATURED UNIT TRUST FUNDS: DETERMINANT FACTORS INFLUENCING THE PARTICIPATION IN WAQF UNIT TRUST FUNDS IN MALAYSIA

ISRA INTERNATIONAL JOURNAL OF ISLAMIC FINANCE (IJIF)

2024 JOURNAL OTHER DATABASE CO-AUTHOR

19. AN INTEGRATED WAQF AND COMMUNITY-BASED TA?AWUN MODEL IN ALLEVIATING FUNERAL POVERTY: AN ANALYSIS OF MUSLIM FUNERAL MANAGEMENT ORGANIZATIONS IN MALAYSIA

INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE AND MANAGEMENT

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

20. BALANCING DUNIAWI AND UKHRAWI: A CASE STUDY OF THREE MALAYSIAN WOMEN MUSLIMPRENEURS MSMES

INTERNATIONAL JOURNAL OF ISLAMIC AND CIVILIZATIONAL STUDIES

2024 JOURNAL OTHER DATABASE CO-AUTHOR

21. THE IMPACT OF EXPERIENTIAL LEANING ON STUDENT PERCEPTIONS OF A CAREER IN SALES

THE 11TH ISLAMIC BANKING, ACCOUNTING & FINANCE INTERNATIONAL CONFERENCE 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

22. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

THE 11TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

23. SPACE CRUNCH AND FOOD LOSS: A BAKERY DILEMMA

INTERNATIONAL CASE STUDY CONGRESS (ICSC) 2024

2024 PROCEEDING NON-INDEX CO-AUTHOR

24. A CUT ABOVE: HOW C-CUT HAIR SALON TRANSFORMED THE LOCAL BARBERSHOP SCENE

INTERNATIONAL CASE STUDY CONGRESS (ICSC)

2024 PROCEEDING NON-INDEX CO-AUTHOR

25. BOUQUETS & BREWS: A LOOK INSIDE HANNAH PETAL'S BLOSSOMING CAF&#xFFFD; CULTURE

INTERNATIONAL CASE STUDY CONGRESS (ICSC)

2024 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

26. PERSEPSI PENGGUNA TERHADAP JENAMA INSTITUSI ZAKAT, LOGO DAN SIJIL PEMBAYAR ZAKAT PERNIAGAAN DALAM MENINGKATKAN KUTIPAN ZAKAT

2024 BOOK

27. EXTENDING THE THEORY OF PLANNED BEHAVIOR TO EXAMINE FACTORS INFLUENCING INTENTION TO PURCHASE HALAL CHOCOLATE AMONG MALAYSIAN MUSLIMS

ASIAN JOURNAL OF BUSINESS AND ACCOUNTING

2023 JOURNAL ERA CO-AUTHOR

28. FACTORS DETERMINING MONEY MANAGEMENT AMONG UNIVERSITY STUDENTS

JOURNAL OF WEALTH MANAGEMENT & FINANCIAL PLANNING

2023 JOURNAL MYCITE CO-AUTHOR

29. IMPORTANCE-PERFORMANCE ANALYSIS FOR IMPROVING ONLINE LEARNING IN BUSINESS AND PROGRAMME

INTERNATIONAL BUSINESS EDUCATION JOURNAL

2023 JOURNAL MYCITE MAIN AUTHOR

30. EXPLAINING HALAL CHOCOLATE PURCHASE INTENTION AMONG MUSLIM YOUNG ADULTS IN MALAYSIA

JURNAL SAINS INSANI

2023 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

31. DETERMINANTS OF SHARIA LIFE INSURANCE PRODUCTIVITY IN INDONESIA

HELIYON

2023 JOURNAL OTHER DATABASE CO-AUTHOR

32. THE FUTURE GROWTH FOR ISLAMIC MICROFINANCE IN INDONESIA: BAITUL MAAL WAT TAMWIL DOMAINS

INTERNATIONAL JOURNAL OF PROFESSIONAL BUSINESS REVIEW

2023 JOURNAL OTHER DATABASE CO-AUTHOR

33. DIGITAL FINANCIAL LITERACY AMONG YOUNG ADULTS IN MALAYSIA

INTERNATIONAL BUSINESS EDUCATION JOURNAL (IBEJ)

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

34. CRISIS MANAGEMENT: A BIBLIOMETRIC ANALYSIS

THE JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2023 JOURNAL OTHER DATABASE CO-AUTHOR

35. A BIBLIOMETRIC ANALYSIS AND FUTURE RESEARCH DIRECTIONS ON LANGUAGE AND LITERACY

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS & SOCIAL SCIENCES,

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

36. EXPLORING THE RELATIONSHIP BETWEEN ATTITUDE, SUBJECTIVE NORMS, PERCEIVED BEHAVIORAL CONTROL, AND PURCHASE INTENTION ON HALAL CHOCOLATE AMONG GEN Z

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

37. EXPLORING THE ISLAMIC CONSUMPTION IN ISLAMIC SOCIAL ENTERPRISES

IHMC 2023

2023 PROCEEDING NON-INDEX CO-AUTHOR

38. UNLEASHING THE POWER OF MIZAN PRINCIPLES: ACASE STUDY OF BUSINESS GROWTH OF RESILIENT WOMEN MUSLIMPRENEUR IN MALAYSIA

10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2023 (I-IECONS 2023)

2023 PROCEEDING NON-INDEX CO-AUTHOR

39. THE IMPACT OF TRUST IN WAQIFS ON THE LOYALTY OF CASH WAQF IN MALAYSIA.

THE 4TH ISLAMIC FINANCE AND ACCOUNTING CONFERENCE

2023 PROCEEDING NON-INDEX CO-AUTHOR

40. UNDI 18: PENGARUH TERHADAP SCENARIO POLITIK NEGARA

2023 BOOK

41. UNDI 18: PENGARUH TERHADAP SENARIO POLITIK NEGARA

2023 BOOK

42. A CONCEPTUAL FRAMEWORK OF MUSLIM CONSUMER BUYING PATTERN TOWARDS ONLINE SHOPPING OF COSMETICS DURING PANDEMIC

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

43. CONSUMER ADOPTION OF FINANCIAL TECHNOLOGY:INTEGRATING TRUST WITH TECHNOLOGY ACCEPTANCE MODEL (TAM)

ISLAMIC BANKING AND FINANCE: PROSPECTS, RISKS AND CHALLENGES IN FINTECH ERA

2023 CHAPTER IN BOOK MAIN AUTHOR

44. ISSUES AND CHALLENGES ON KHAIRAT DEATH FUND MANAGEMENT: CASE STUDY OF KHAIRAT DEATH FUND ORGANIZATIONS IN MALAYSIA

INTERNATIONAL JOURNAL OF EMERGING ISSUES IN ISLAMIC STUDIES (IJEIIS)

2022 JOURNAL OTHER DATABASE CO-AUTHOR

45. PRODUCTIVITY ANALYSIS OF FAMILY TAKAFUL IN INDONESIA AND MALAYSIA: MALMQUIST PRODUCTIVITY INDEX APPROACH

JOURNAL OF ISLAMIC ACCOUNTING AND BUSINESS RESEARCH

2022 JOURNAL SCOPUS AND ERA CO-AUTHOR

46. CHALLENGES FACED BY STUDENTS IN E-LEARNING DURING COVID-19 PANDEMIC: EVIDENCE FROM MALAYSIA

THE EMPIRICAL ECONOMICS LETTERS

2022 JOURNAL ERA MAIN AUTHOR

47. AN ANALYSIS OF REGULATION AND GOVERNANCE FOR FUNERAL SOCIAL FUND IN MALAYSIA

AL-UQUD: JOURNAL OF ISLAMIC ECONOMICS

2022 JOURNAL OTHER DATABASE CO-AUTHOR

PUBLICATION

48. EXTENDING THE CONVERSATION ABOUT SERVICE CO-CREATION: INTEGRATION OF PRINCIPLES OF AL-BAY?

INTERNATIONAL JOURNAL OF ECONOMICS, MANAGEMENT AND ACCOUNTING

2022 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

49. ISSUES AND CHALLENGES ON KHAIRAT DEATH FUND MANAGEMENT IN MALAYSIA

INTERNATIONAL JOURNAL OF EMERGING ISSUES IN ISLAMIC STUDIES (IJEIIS)

2022 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

50. A CONCEPTUAL MODEL OF BEHAVIOUR RELATED ANTECEDENTS OF FAMILY TAKAFUL DEMAND IN MALAYSIA

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 | PROCEEDING | NON-INDEX | MAIN AUTHOR

51. E-PROCEEDINGS THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2022)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2022)

2022 | PROCEEDING | NON-INDEX | CO-EDITOR

52. SUSTAINING BUSINESS DURING THE PANDEMIC: CASE STUDIES AMONG MUSLIMPRENEURS

7TH INTERNATIONAL CONFERENCE ON ACCOUNTING, BUSINESS AND ECONOMICS

2022 | PROCEEDING | OTHER DATABASE | MAIN AUTHOR

53. E-PROCEEDINGS THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022): FUTURE-PROOFING FOR BUSINESS EXCELLENCE THROUGH ISLAMIC BANKING, ACCOUNTING AND FINANCE

2022 | BOOK

54. DO CELEBRITY ENDORSEMENT AND REPUTABLE COMPANIES TV ADVERTS EFFECT ON MIDDLE-CLASS CONSUMER PURCHASE DECISION OF FAST-MOVING CONSUMER GOODS? A STUDY IN BANGLADESH

REVIEW OF INTERNATIONAL GEOGRAPHICAL EDUCATION ONLINE (RIGEO)

2021 | JOURNAL | SCOPUS | CO-AUTHOR

55. CONCEPTUAL FRAMEWORK FOR THE ADOPTION OF GENERAL TAKAFUL AMONG MSME OWNER-MANAGERS IN NORTH-WEST NIGERIA: THE ROLE OF MSME OWNER-MANAGER CHARACTERISTICS

JOURNAL OF ISLAMIC FINANCE

2021 | JOURNAL | MYCITE | CO-AUTHOR

56. MOTIVASI PEMBAYARAN ZAKAT PENDAPATAN: SATU ANALISIS KUALILTATIF

AZKA INTERNATIONAL JOURNAL OF ZAKAT & SOCIAL FINANCE

2021 | JOURNAL | OTHER DATABASE | MAIN AUTHOR / CONTACT PERSON IN USIM

57. DETERMINANTS OF ZAKAT COMPLIANCE AMONG MUSLIM INDIVIDUALS: A SYSTEMATIC LITERATURE REVIEW

JOURNAL OF ISLAMIC FINANCE

2021 | JOURNAL | MYCITE | MAIN AUTHOR / CONTACT PERSON IN USIM

58. TEACHING SALES COURSE IN A HIGHER LEARNING INSTITUTION: LEARNING BY DOING

INTERNATIONAL BUSINESS EDUCATION JOURNAL

2021 | JOURNAL | MYCITE | MAIN AUTHOR / CONTACT PERSON IN USIM

PUBLICATION

59. THE EFFECT OF POLITICAL BRAND RELIGIOUS IMAGE AND RELIGIOUS-SECULAR DIVIDE ON VOTERS CITIZENSHIP BEHVAIOUR

AKADEMIKA

2021 JOURNAL WOS MAIN AUTHOR / CONTACT PERSON IN USIM

60. IMPROVING TEAMWORK PERFORMANCE: AN EMPIRICAL STUDY OF SERVICE INDUSTRY IN INDONESIA AND MALAYSIA

INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY

2020 JOURNAL SCOPUS CO-AUTHOR

61. REVIEW: CHALLENGES AND OPPORTUNITIES OF IMPLEMENTING MASS PRODUCTION SCALE (MPS) AT DATE FARMS IN MALAYSIA

ILMU PERTANIAN (AGRICULTURAL SCIENCE)

2020 JOURNAL OTHER DATABASE CO-AUTHOR

62. CHALLENGES AND OPPORTUNITIES OF IMPLEMENTING MASS PRODUCTION SCALE (MPS) AT DATE FARMS IN MALAYSIA

ILMU PERTANIAN (AGRICULTURAL SCIENCE)

2020 JOURNAL OTHER DATABASE CO-AUTHOR

63. TRUST IN TAKAFUL AGENTS: ANTECEDENTS AND CONSEQUENCES

JOURNAL OF ISLAMIC ACCOUNTING AND BUSINESS RESEARCH

2020 JOURNAL SCOPUS AND ERA MAIN AUTHOR

64. INDUSTRIAL TRAINING PROGRAMME: WHAT MATTERS MOST?

ASEAN ENTREPRENEURSHIP JOURNAL

2020 JOURNAL OTHER DATABASE MAIN AUTHOR / CONTACT PERSON IN USIM

65. DETERMINANTS OF REPEATED ENDOWERS DONATION INTENTION IN CASH WAQF:A CASE STUDY IN MAJLIS AGAMA ISLAM DAN ADAT MELAYU PERAK (MAIPK)

JURNAL MANAJEMEN BISNIS

2019 JOURNAL OTHER DATABASE CO-AUTHOR

66. THE ANTECEDENTS OF WAQIFS LOYALTY IN CASH WAQF FROM THE INDIVIDUAL PERSPECTIVE

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2019 JOURNAL ERA CO-AUTHOR

67. AN OVERVIEW MALAYSIA AS A HUB PLANTING PROPHETIC FRUITS

MALAYSIAN JOURNAL OF SUSTAINABLE AGRICULTURE (MJSA)

2019 JOURNAL OTHERS DATABASE CO-AUTHOR

68. SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE AMONG YOUNG MUSLIMS

JOURNAL OF NUSANTARA STUDIES

2019 JOURNAL MYCITE MAIN AUTHOR

PUBLICATION

69. TRUST ON AWQAF INSTITUIONS: EVIDENCE FROM MALAYSIA

JOURNAL OF ISLAMIC MARKETING

2019 JOURNAL SCOPUS MAIN AUTHOR

70. DATES CONSUMPTION IN MALAYSIA

ULUM ISLAMIYAH

2019 JOURNAL ERA CO-AUTHOR

71. EXPLORING MOTIVES OF MALAYSIAN MUSLIMS FOR PARTICIPATING IN FAMILY TAKAFUL

JOURNAL OF WEALTH MANAGEMENT & FINANCIAL PLANNING

2018 JOURNAL OTHER DATABASE MAIN AUTHOR

72. THE POTENTIAL OF PUMPKIN AS COMMERCIAL CROP IN MALAYSIA

PERTANIKA JOURNAL OF SCHOLARLY RESEARCH REVIEWS

2018 JOURNAL OTHER DATABASE CO-AUTHOR

73. THE ROLE OF HALAL CERTIFICATION IN BUSINESS PERFORMANCE IN SELANGOR: A STUDY ON KOPITIAMS

MALAYSIAN MANAGEMENT JOURNAL

2017 JOURNAL MYCITE CO-AUTHOR

74. MUSIM ATTITUDE TOWARDS PARTICIPATION IN CASH WAQF:ANTECEDENTS AND CONSEQUENCES

INTERNATIONAL JOURNAL OF BUSINESS SOCIETY

2017 JOURNAL SCOPUS MAIN AUTHOR

75. CONSUMERS'' INTENTION TO PURCHASE DATES: APPLICATION OF THEORY OF REASONED ACTION

MALAYSIAN JOURNAL OF CONSUMER FAMILY ECONOMICS

2017 JOURNAL SCOPUS CO-AUTHOR

76. WAQIF SATISFACTION: ANTECEDENTS AND CONSEQUENCES

ADVANCED SCIENCE LETTERS

2017 JOURNAL OTHER DATABASE MAIN AUTHOR

77. GIVING BEHAVIOUR: WHO DONATES CASH WAQF?

MALAYSIAN CONSUMER AND FAMILY ECONOMICS ASSOCIATION

2016 JOURNAL SCOPUS MAIN AUTHOR

78. GIVING BEHAVIOUR IN MALAYSIA: THE CASE OF ENDOWER AND NON-ENDOWER

GLOBAL ISLAMIC MARKETING CONFERENCE

2016 PROCEEDING NON-INDEX MAIN AUTHOR

79. WAQIF SATISFACTION: ANTECEDENTS AND CONSEQUENCES

WICOIS

2016 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

80. REVIEW ON TRUST IN TAKAFUL AGENT-CLIENT RELATIONSHIP

PERSIDANGAN KEBANGSAAN EKONOMI DAN KEWANGAN ISLAM KE-3

2016 PROCEEDING NON-INDEX CO-AUTHOR

81. MEMPERKASA NEGARA MELALUI BELIA HOLISTIK

2016 BOOK CO-EDITOR

82. CLOTHING PURCHASE MOTIVES AND STATUS CONSUMPTION AMONG MIGRANT MUSLIMS

INTERNATIONAL JOURNAL ISLAMIC MARKETING AND BRANDING

2015 JOURNAL OTHER DATABASE MAIN AUTHOR

83. ASSESSING THE MEDIATING ROLE OF SELF CONGRUITY ON SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE TO STATUS CONSUMPTION

GLOBAL FASHION MANAGEMENT CONFERENCE

2015 PROCEEDING NON-INDEX MAIN AUTHOR

84. ROLES OF KNOWLEDGE AND ATTITUDE IN DETERMINING ENDOWER''S TRUST ON WAQF INSTITUTION

6TH ISLAMIC ECONOMIC SYSTEM CONFERENCE (IECONS) 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

85. CONSUMER CONSUMPTION OF DATES AND GOAT''S MILK: AN EXPLORATORY STUDY

INTERNATIONAL CONFERENCE OF MANAGEMENT SCIENCES (ICOMS 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

86. ANTECEDENTS AND CONSEQUENCES OF TRUST ON AWQAF INSTITUTION

INTERNATIONAL CONFERENCE OF MANAGEMENT SCIENCES (ICOMS 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

87. ANTECEDENTS AND CONSEQUENCES OF TRUST ON AWQAF INSTITUTION

19TH MACFEA NATIONAL SEMINAR

2015 PROCEEDING NON-INDEX MAIN AUTHOR

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INTERNATIONAL CONFERENCE OF MANAGEMENT SCIENCES (ICOMS 2015)

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90. ANTECEDENTS AND OUTCOMES OF INTERPERSONAL INFLUENCES AND THE ROLE OF ACCULTURATION

JOURNAL OF BUSINESS RESEARCH

2014 JOURNAL WOS CO-AUTHOR

PUBLICATION

91. A REVIEW OF THE MALAYSIAN ADVERTISING INDUSTRY

INTERNATIONAL JOURNAL OF SCIENCE COMMERCE AND HUMANITIES

2014 JOURNAL OTHER DATABASE CO-AUTHOR

92. ADVERTISING ETHICS: A QURANIC PERSPECTIVE

INTERNATIONAL JOURNAL OF LIBERAL ARTS AND SOCIAL SCIENCE

2014 JOURNAL OTHER DATABASE CO-AUTHOR

93. RELATIONSHIP BETWEEN RELIGIOSITY AND CONTROVERSIAL PRODUCTS AND OFFENSIVE NATURE OF ADVERTISING APPEALS

JOURNAL OF MARKETING MANAGEMENT

2014 JOURNAL OTHER DATABASE CO-AUTHOR

94. A PROBLEM-BASED LEARNING EXPERIENCE: A STUDY ON FINANCIAL SERVICES MARKETING CLASSROOM

INTERNATIONAL JOURNAL OF MARKETING, FINANCIAL SERVICES AND MANAGEMENT RESEARCH

2014 JOURNAL OTHER DATABASE CO-AUTHOR

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GLOBAL INTERDISCIPLINARY BUSINESS-ECONOMICS ADVANCEMENT CONFERENCE

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5TH GLOBAL ISLAMIC MARKETING CONFERENCE

2014 PROCEEDING NON-INDEX MAIN AUTHOR

97. SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE: THE CASE OF MUSLIM YOUNG ADULT

THE 18TH NATIONAL MACFEA SEMINAR

2014 PROCEEDING NON-INDEX MAIN AUTHOR

98. ATTITUDES OF MUSLIMS TOWARD PARTICIPATION IN CASH WAQF: ANTECEDENTS AND CONSEQUENCES

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2014 PROCEEDING NON-INDEX CO-AUTHOR

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ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE

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5TH GLOBAL ISLAMIC MARKETING CONFERENCE

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101. THE CONCEPT AND CHALLENGES OF ISLAMIC PAWN BROKING (AR-RAHNU)

MIDDLE-EAST JOURNAL OF SCIENTIFIC RESEARCH

2013 JOURNAL SCOPUS CO-AUTHOR

PUBLICATION

102. DEVELOPING SCALES FOR MEASURING RELIGIOSITY IN THE CONTEXT OF CONSUMER RESEARCH

MIDDLE-EAST JOURNAL OF SCIENTIFIC RESEARCH

2013 JOURNAL SCOPUS MAIN AUTHOR

103. EXPLORING RELATIONSHIPS AMONG ETHNIC IDENTIFICATION, ACCULTURATION AND RELIGIOSITY: A STUDY INVOLVING BRITISH MUSLIM

EUROPEAN JOURNAL OF BUSINESS MANAGEMENT (ISLAMIC MANAGEMENT AND BUSINESS)

2013 JOURNAL OTHER DATABASE MAIN AUTHOR

104. REJUVENATING BUSINESS LICENSING PROCESS IN STATE GOVERNMENT AGENCIES THROUGH BUSINESS PROCESS REENGINEERING (BPR)

INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCES

2013 JOURNAL OTHER DATABASE CO-AUTHOR

105. ASSSESSMENT OF SOME OF THE ANTECEDENTS AND CONSEQUENCES OF CUSTOMER SATISFACTION TOWARDS AR-RAHNU

10TH ASIAN ACADEMY OF MANAGEMENT INTERNATIONAL CONFERENCE

2013 PROCEEDING NON-INDEX MAIN AUTHOR

106. RELATIONSHIPS BETWEEN RELIGIOSITY AND CONTROVERSIAL PRODUCTS AND OFFENSIVE NATURE OF ADVERTISING APPEALS

ISLAMIC ECONOMIC SYSTEM CONFERENCE

2013 PROCEEDING NON-INDEX MAIN AUTHOR

107. ATTITUDE OF MUSLIM TOWARDS PARTICIPATION IN AR-RAHNU: ANTECEDENTS AND CONSEQUENCES

ASIA PACIFIC MARKETING & MANAGEMENT CONFERENCE

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108. EXPLORING YOUNG BRITISH MUSLIM CLOTHING CONSUMPTION

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2013 PROCEEDING NON-INDEX MAIN AUTHOR

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17TH NATIONAL MACFEA CONFERENCE

2013 PROCEEDING NON-INDEX CO-AUTHOR

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113. CONSUMER EXPECTATIONS FROM HEALTH CARE SERVICES

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INTERNATIONAL CONFERENCE ON PUBLIC POLICY AND SOIAL SCIENCES

2012 PROCEEDING NON-INDEX MAIN AUTHOR

118. RELATIONSHIPS AMONG RELIGIOSITY, ACCULTURATION AND ETHNIC IDENTIFICATION

INTERNATIONAL CONFERENCE ON ACCOUNTING, BUSINESS AND ECONOMICS

2012 PROCEEDING NON-INDEX MAIN AUTHOR

119. ANTECEDENTS AND CONSEQUENCES OF CUSTOMER SATISFACTION TOWARDS ISLAMIC PAWNBROKING

ISLAMIC BANKING AND ACCOUNTING FINANCE SEMINAR

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120. INFLUENCE OF SELF CONGRUITY ON CONSUMER SATISFACTION

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123. MAQASID AL-SHARI'AH: ONE OF THE VERY IMPORTANT SHARI'AH ASPECTS IN ISLAMIC FINANCE.

ISLAMIC BANKING AND ACCOUNTING FINANCE SEMINAR

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INTERNATIONAL CONFERENCE ON PUBLIC POLICY AND SOCIAL SCIENCES

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INTERNATIONAL PUBLIC SECTOR CONFERENCE

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126. ANTECEDENTS AND OUTCOMES OF INTERPERSONAL INFLUENCES: THE CASE OF BRITISH MUSLIMS IN THE UK

ROYAL BANK INTERNATIONAL RESEARCH SEMINAR

2011 PROCEEDING NON-INDEX CO-AUTHOR

127. ETHNIC MINORITY CONSUMER BEHAVIOUR: THE CASE OF BRITISH MUSLIM CONSUMER SATISFACTION TOWARDS HIGH STREET FASHION RETAILER

ACADEMY OF MARKETING, CONFERENCE

2010 PROCEEDING NON-INDEX MAIN AUTHOR

128. BRITISH MUSLIM SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE: THE ROLE OF CLOTHING BENEFITS

ACADEMY OF MARKETING, DOCTORAL COLLOQUIUM

2010 PROCEEDING NON-INDEX MAIN AUTHOR

129. YOUNG BRITISH MUSLIM AND HIGH STREET FASHION RETAILER

SPOTLIGHT ON SOCIAL SCIENCES: INTERDISCIPLINARY CONFERENCE FOR RESEARCHERS

2010 PROCEEDING NON-INDEX MAIN AUTHOR

130. SUSCEPTIBILITY TO INTERPERSONAL INFLUENCE: ASSESSMENT OF SOME ANTECEDENTS

AGBA CONFERENCE

2010 PROCEEDING NON-INDEX CO-AUTHOR

131. ATTITUDE TOWARDS HIGH STREET FASHION CLOTHING RETAILER: THE CASE OF BRITISH MUSLIMS IN THE UK

THE EUROPEAN INSTITUTE OF RETAILING AND SERVICE STUDIES (EIRASS)

2010 PROCEEDING NON-INDEX CO-AUTHOR

132. ATTITUDE TOWARDS HIGH STREET FASHION CLOTHING: THE CASE OF BRITISH MUSLIMS IN THE UK

SPOTLIGHT ON SOCIAL SCIENCES: INTERDISCIPLINARY CONFERENCE FOR RESEARCHERS

2009 PROCEEDING NON-INDEX MAIN AUTHOR

133. ATTITUDE TOWARDS HIGH STREET FASHION CLOTHING: THE CASE OF BRITISH MUSLIMS IN THE UK

ACADEMY OF MARKETING, DOCTORAL COLLOQUIUM

2009 PROCEEDING NON-INDEX MAIN AUTHOR

134. TRUST TOWARDS FASHION BRANDS: EFFECT OF ACCULTURATION, ETHNICITY AND SELF IMAGE CONGRUENCE AMONG BRITISH MUSLIMS IN THE UK

SAICON CONFERENCE

2008 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

135. KONTRAK AR-RAHNU: IMPLIMENTASINYA DALAM SISTEM KEWANGAN ISLAM DI MALAYSIA

ISSUES LAW AND SYARIAH IN CONJUNCTION WITH THE RENAMING OF KUIM TO USIM

2007 | CHAPTER IN BOOK | CO-AUTHOR

CONSULTATION

1. PROGRAM GE-KPT PACE: PERSIJILAN SECURITIES COMMISSION LICENSING EXAM (SCLE) MODUL 9&10 TAJAAN KPT DI USIM

KEMENTERIAN PENGAJIAN TINGGI

2022 | NATIONAL

2. PERUNDINGAN KURSUS PERSIJILAN PROFESSIONAL PERUNDING ZAKAT (KPPPZ), LEMBAGA ZAKAT SELANGOR (MAIS)

LEMBAGA ZAKAT SELANGOR

2021 | NATIONAL

3. IMPACT STUDY ASSIGNMENT FOR ESLITE SPECTRUM MALAYSIA SDN BHD FOR PREMISES LOCATED IN BUKIT BINTANG KUALA LUMPUR

ESLITE SPECTRUM MALAYSIA SDN BHD

2021 | NATIONAL

4. HARI KRAF KEBANGSAAN (HKK): KAJIAN KEPUASAN PENGUNJUNG TERHADAP ACARA HKK 2015

KRAFTANGAN MALAYSIA

2015 | NATIONAL

5. KAJIAN KEPUASAN PELANGGAN DAN NIAT MEMBELI PRODUK KRAF PADA HARI KRAF KEBANGSAAN 2015

KRAFTANGAN MALAYSIA

2015 | NATIONAL

6. KAJIAN IMPAK TERHADAP PENGGUNA DAN PERUNCIT ATAS CADANGAN PENUBUHAN AEON INDEK PUTRAJAYA

3B ADVSIORY & CONSULTANCY SDN BHD

2014 | NATIONAL

7. KAJIAN IMPAK TERHADAP PENGGUNA DAN PERUNCIT ATAS CADANGAN PENUBUHAN MAXVALU DI GAMUDA WALK KOTA KEMUNING SHAH ALAM

3B ADVSIORY & CONSULTANCY SDN BHD

2014 | NATIONAL

8. KAJIAN IMPAK TERHADAP PENGGUNA DAN PERUNCIT ATAS CADANGAN PENUBUHAN PASARAY BESAR AEON QUILL CITY KUALA LUMPUR

3B ADVSIORY & CONSULTANCY SDN BHD

2014 | NATIONAL

CONSULTATION

9. KAJIAN IMPAK TERHADAP PENGGUNA DAN PERUNCIT ATAS CADANGAN PENUBUHAN AEON TABUAN KUCHING SELATAN, SARAWAK

3B ADVSIORY & CONSULTANCY SDN BHD

2014 NATIONAL

10. KAJIAN IMPAK TERHADAP PENGGUNA DAN PERUNCIT ATAS CADANGAN PENUBUHAN AEON JALAN TUN AHMAD ADRUCE KUCHING SELATAN

3B ADVSIORY & CONSULTANCY SDN BHD

2014 NATIONAL

11. HIBAH AMANAH

SYARIKAT IMARAH SDN BHD

2014 NATIONAL

12. KAJIAN KEBOLEHLAKSANAAN KLINIK PAKAR USIM DI NILAI

USIM TIJARAH

2013 UNIVERSITY

13. BUSINESS PROCESS REENGIEERING (BPR)

MALAYSIA PRODUCTIVITY CORPORATION

2012 NATIONAL

AWARDS/RECOGNITION

1. ANUGERAH STAF CONTOH MEI 2025

2025 OTHERS

2. ANUGERAH KECEMERLANGAN STAF

2025 OTHERS

3. ACADEMIC ADVISOR

KOLEJ VOKASIONAL GOMBAK

2025 NATIONAL

4. TRAINER / FACILITATOR

UNIVERSITI SAINS ISLAM MALAYSIA

2025 UNIVERSITY

5. RESILIENT MUSLIMPRENEURS: ADVANCING CRISIS PREPAREDNESS THROUGH MUSLIMPRENEUR RESILIENCE SCORE: SELF-REFLECTION ASSESSMENT (MURSSA)

INNOVATION BANK CHALLENGE 2025

2025 ANTARABANGSA SILVER

AWARDS/RECOGNITION

6. AGROCONNECT: A DIGITAL COMMUNITY PLATFORM TO REVITALIZE IDLE LANDS FOR SUSTAINABLE FOOD SECURITY

INTERNATIONAL FOOD SECURITY COMPETITION

2025 ANTARABANGSA CERTIFICATE OF APPRECIATION

7. BEST PAPER AWARD

2024 INTERNATIONAL

8. STAF CONTOH BULANAN (FEBRUARI)

2024 OTHERS

9. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT

2024 OTHERS

10. MUSLIMPRENEUR RESILIENCE SCORE: SELF-REFLECTION ASSESSMENT (MURSSA)

NEGERI SEMBILAN INTERNATIONAL EXPOSITION (NSIEx) 2024

2024 ANTARABANGSA GOLD

11. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

The 11th Islamic Banking, Accounting and Finance International Conference

2024 ANTARABANGSA BEST PAPER AWARD

12. ACADEMIC ADVISOR

UNIVERSITI ISLAM SELANGOR

2023 NATIONAL

13. ACADEMIC ADVISOR

UNIVERSITI MALAYSIA TERENGGANU

2023 NATIONAL

14. BEST IN PERSON PRESENTATION

2022 INTERNATIONAL

15. ANUGERAH KECEMERLANGAN STAF

2022 OTHERS

16. ANUGERAH PERKHIDMATAN SETIA

2022 UNIVERSITY

17. VISITING SCHOLAR

UNIVERSITY OF WOLLONGONG

2022 INTERNATIONAL

18. BEST PAPER AWARD

2021 INTERNATIONAL

AWARDS/RECOGNITION

19. ANUGERAH PENYELIDIKAN TERBAIK (SAINS SOSIAL DAN SASTERA IKHTISAS)

2021 UNIVERSITY

20. BEST PRESENTER

2021 NATIONAL

21. ACADEMIC ADVISOR

KOLEJ VOKASIONAL GOMBAK

2021 NATIONAL

22. VISITING SCHOLAR

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2021 INTERNATIONAL

23. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA

2021 UNIVERSITY

24. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA

2021 UNIVERSITY

25. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA

2021 INTERNATIONAL

26. BEST PAPER

2020 UNIVERSITY

27. VISITING PROFESOR

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2019 INTERNATIONAL

28. USIM TOP 100 RESEARCHERS

2018 UNIVERSITY

29. ANUGERAH PERKHIDMATAN CEMERLANG

2018 UNIVERSITY

30. Q-WAKAF: MODEL WAKAF MUAQQAT (WAKAF BERTEMPOH): MENUJU KE ARAH KELESTARIAN PENJANAAN DANA WAKAF DI MALAYSIA

8th EXPOSITION ON ISLAMIC INNOVATION (i-INOVA) 2018

2018 UNIVERSITI SILVER

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31. TOP 100 RESEARCHERS USIM (2013-2017)

TOP 100 RESEARCHERS

2018 UNIVERSITI CERTIFICATE OF APPRECIATION

32. WAQIF SATISFACTION: ANTECEDENTS AND CONSEQUENCES

1st WORLD INTERNATIONAL CONFERENCE ON ISLAMIC SCIENCES 2016 (WICOIS 2016

2016 ANTARABANGSA BEST PAPER AWARD

33. 1ST BEST PAPER

2015 INTERNATIONAL

34. PENSYARAH AKTIF

2015 UNIVERSITY

35. VISITING RESEARCHER

CARDIFF UNIVERSITY

2015 INTERNATIONAL

36. PERMODALAN NASIONAL BERHAD (PNB): INVESTIGATING THE YOUNG&#xFFFD;S BEHAVIOUR IN FINANCIAL INVESTMENT

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 ANTARABANGSA BEST PAPER AWARD

37. YOUNG ADULT INTENTION TO INVEST IN AMANAH SAHAM NASIONAL BERHAD (ASNB) INVESTMENT SCHEME

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 ANTARABANGSA BEST PAPER AWARD

38. ANUGERAH PERKHIDMATAN CEMERLANG

2014 NATIONAL

39. BEST PAPER AWARD

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